

Students study gender

RCP event finds gender themes in Homecoming ads

Emily Humble
for the Index

Homecoming posters are stirring up discussion about the representation of gender.

Marty Eisenberg, dean of the Residential College Program, hosted a campus event Monday night for students titled "Images of Gender in Recent Homecoming Posters: An Exhibition and Discussion." Eisenberg said he has been collecting Homecoming king and queen posters for the past few years and was interested in the similarities he found among them.

Eisenberg said he doesn't think students intentionally portray themselves in a gender-specific way when creating Homecoming candidate posters.

"I think part of it is we don't always think about how we portray ourselves," Eisenberg said. "We sort of have a generated image of what is the poster, what's supposed to be there, and we never step back and say, 'What else is going on?'"

In the SUB Activities Room, room dividers were covered by 19 past Homecoming posters from Eisenberg's collection, arranged with the king posters on one side and the queen posters on the other.

"The aim is to look at them as a body of work, not so much individually," Eisenberg said. "By looking at them as a collective, we can ask questions about how we portray gender in these posters."

Eisenberg also said students can ask themselves several questions when viewing them.

"For example, 'What is the typical image in a Homecoming queen poster versus what is the typical image in a Home-



Seniors Sarah Rutherford and Molly Pfeiffer listen as Marty Eisenberg, dean of the Residential College Program, discusses recent Homecoming court posters.

Lisette Metz Grulke/Index

coming king poster, and why do we portray ourselves that way?" Eisenberg said.

Senior Sarah Rutherford, who attended the event, said she agreed with Eisenberg about the similarities among the posters.

"These are conventions that people are playing into," Rutherford said. "But they are unaware."

"When you look at [the posters], you realize how stereotypical they really are."

Molly Pfeiffer
Senior

Senior Molly Pfeiffer said she saw the posters carry on the same theme.

"When you look at them, you realize how stereotypical they really are," Pfeiffer said.

Eisenberg said the men's posters tend to have more action and humor while the women's posters tend to be more posed, with crossed legs and big smiles. Eisenberg said he wondered if the reason behind the men's posters and the

comedy surrounding them was because they were poking fun at the situation.

"Is it a commentary, in the fact that at some level I know I've entered a beauty pageant?" Eisenberg said. "You're not supposed to take it seriously if you are male because if you take it seriously, you are basically saying I'm taking a beauty pageant seriously."

Despite seeing humor in the men's posters, the women's posters all followed the same style with soft colors and senior-picture poses. The students and Eisenberg said they only thought one of the women's posters pushed the envelope by going against the norm.

"I think she is actually saying, 'I'm not going to be constrained,'" Eisenberg said of the poster.

Pfeiffer said she was interested in breaking the stereotypical barriers.

"It intrigues me that there are breakthroughs in the norm ...," Pfeiffer said. "It makes me

wonder what motivates those to do it ..."

Eisenberg said the purpose of the event was to have students ask questions and think about the posters and how students portray themselves through them, which is part of RCP's goals.

The students and Eisenberg then decided to look at some of this year's Homecoming posters to see if the similarities continued. The group concluded they did.

"I think in some ways the women's posters are the same," Eisenberg said. "This year's posters, with the exception of a couple of the men's, are following just the same pattern."

Pfeiffer said she wondered if the trend that has been followed for some time is a problem.

"I think where it's problematic to me is that we are constrained in ways we aren't even aware of ...," Eisenberg said.

Eisenberg said the goal was to raise questions and have students think critically about

the posters and other images of gender.

"I'm hoping that we might become a little bit more self-reflective and a little bit more conscious that some of these images may restrict us in certain ways," Eisenberg said.

Eisenberg also said he thinks that this event contributed to the goals of the RCP.

"Being at a liberal arts college, to me, my goal in the Residential College Program is to help people become independent, self-reflective, lifelong learners," Eisenberg said. "This is an act that calls for self-reflection. Do we look critically and think about our own world and our own experiences?"

Rutherford is a prime example of what Eisenberg had in mind when speaking of students who think about the images before them.

"I will be thinking about this," Rutherford said. "I have thought about it after doing the posters and after all the new posters came out."

City Council convenes to aid airport

Grace Mattie
Staff Reporter

Despite facing an uncertain leadership future, the Kirksville City Council met Monday to continue addressing local projects.

Kirksville Regional Airport ranked high on its list.

All City Council members were present at the session that took place at the airport as Airport Director Martin Cupp and Phil Tate, director of job creation, brought forth the issues of airport transformations and Kirksville-Regional Economic Development, Inc.'s money proposals, respectively.

Cupp updated the City Council on what the airport still needs after a major transformation this summer, which included removing the gas shack and building a Fixed Base Operation. Additional work includes wildlife control, caps on ticket prices and a new Web site.

After submitting the Airport Certification Manual to the FAA Airports Division, the results sug-

gested that the airport should conduct a yearlong survey to establish a method for wildlife control, according to a memo distributed at the meeting.

Cupp proposed a 10-foot fence at an estimated cost of \$8,000. He said the fence will keep out deer, skunk and birds, and if it were any shorter, it would be ineffective.

"The fence needs to be at least [10 feet tall], or deer can jump over it," Cupp said.

As a result of increasing fuel costs from recent natural disasters such as hurricanes Katrina and Rita, Essential Air Service is facing tough times in terms of ticket prices, according to the City Council memo.

"Every airline is hurting right now because of the fuel-line company," Cupp said.

Cupp said it is imperative that air service providers not exceed a \$20-per-passenger cap established by the Department of Transportation. The United States Senate must pass an amendment to Vision 100 for this proposal to occur.

Many have made efforts to

lobby Missouri delegation to support change, most notably Sen. Kit Bond, [R-Mo.], the chairman of the Senate Transportation Committee, and the urgency of the situation has been passed on to officials at Truman and A.T. Still University of Health Sciences, according to the City Council memo. Two communities have been notified that they are in violation of \$200 limit and are in jeopardy of losing their EAS.

The language for this proposed amendment is available at the airport.

In addition, development of a Web site for the airport is underway. Students in the publication design class are in charge of it. Senior Laurie Hahn is the committee head.

"Right now [the Web site] is kind of blah," Hahn said.

The site will be www.kirksville-regionalairport.com, and it will include photos, weather, local attractions and restaurants.

"Not only is it a Web site for pilots, but it will also promote the city of Kirksville as a whole," Hahn said.

E-mail contacts for airport em-

ployees also will be available on the site, which should be online by the end of the semester. City Councilmember Martha Rowe said students should use the airport to their advantage.

"I think the airport is a wonderful facility for a town of this size," Rowe said. "I think Truman students should check out fares for flights home."

In terms of the K-REDI update, Tate requested the city continue funding half of their budget, \$100,000 per year, so economic development does not plummet.

"I don't know any cities of this size that make this kind of commitment," Tate said.

Tate also expressed his gratitude toward the city and its willingness to create jobs. He said there were 800 new jobs created in the past two years.

"I get the feeling that we're not only creating jobs, but we as a city are also creating a positive attitude and a great deal of momentum," Tate said.

The City Council did not address the issue of a new councilmember.

NEWS | In Brief

Student Activities Board brings CAKE Oct. 28 for a concert at Pershing Arena

Recording artist CAKE will perform Oct. 28 in Pershing Arena. Doors will open at 7 p.m., and the concert will begin at 8 p.m.

Tickets are \$8 for Truman students, and general admission tickets are \$15.

Tickets can be purchased at the Student Activities Board office in the Student Union Building or by calling 785-4722.

Kirksville residents sentenced to do time in Missouri Department of Corrections

Kirksville resident Michael L. Barsness, 38, pleaded guilty to the class-C Felony of assault in the second degree. He was denied probation and was sentenced to serve seven years in the Missouri Department of Corrections.

The charge is related to an incident that occurred Feb. 27 at his residence on Kings road. Police investigations determined Barsness argued with his wife and fractured his nose.

Kirksville resident, Terry L. Veach was sentenced to a four-year term in the Missouri Department of Corrections. The 51-year-old pleaded guilty Aug. 15 to one count of domestic assault in the second degree.

Judge Russell Steele denied probation because of a victim impact statement that described the abuse's effects on her and her family.

The attack occurred June 8. The victim contacted the Kirksville Police Department with the assistance of the Department of Social Services. The victim suffered multiple bruises on her body from the assault.

Downtown Cinema 8 will reopen tomorrow for first time since Labor Day

Downtown Cinema 8 will reopen its doors tomorrow. The cinema has been closed since an electrical fire interrupted movie showings Sept. 5 and the theater was evacuated, as reported by the Index Sept. 15.

University will host over 100 companies at the Career Expo on campus Oct. 26

The fall Career Expo will be Oct. 26 from 1 to 5 p.m. in the SUB Activities Room. As of Wednesday, 106 companies will be attending the Expo, said Stephanie Suliban, secretary for the Career Center.

The Career Center will review and critique student's résumés and cover letters before the Expo. No appointment is necessary.

To register and for more information, visit career.truman.edu

ITS warns against possibly destructive virus spreading to all e-mail accounts

Ben Ogden, language and literaturae computer technician said an e-mail virus incorrectly informs receivers that their e-mail passwords have expired. Students should contact ITS if they receive the e-mail.

Student Senate | In Brief

- Dave Kincaid of the Career Center distributed a survey to senators regarding internship experiences.
- Senate passed a motion to spend \$50 on Hebrew workbooks for Truman Hillel.
- Sophomore Joe VanAmburg said the University will install additional bike racks at Barnett and Dobson halls.
- Junior Becky Hadley, technology chairwoman, was appointed to Senate historian.
- Senate passed a motion to spend \$400 on a diversity retreat.
- Senate passed a motion to spend \$275 on name tags.
- Senior Emily Hall resigned as secretary. She will serve in the position until a replacement is found.
- Senate passed a motion to adopt study abroad subcommittee survey.
- Sophomore Mark Kirtland said Senate will need to submit a list of candidates for the student representative to the Board of Governors when sophomore Emily Kiddoo's term ends in December.

DPS | Reports

- 10/10 Report of bicycle theft from Baldwin Hall.
- 10/9 Freshman Daniel Cassimatis was issued a Missouri Uniform and Summons for Minor in Possession of Intoxicants.
- 10/6 Report of bicycle theft from Ophelia Parrish.
- 10/6 Report of bicycle theft from Ophelia Parrish.

Party Mart

On the corner of Jefferson and Elson

Welcome Back!
We have the best selection in town

- Great selection of Wines -
- Large Variety of Liquors -
- Soda -
- Cigarettes -
- Snacks -

Check out our lower beer prices!
Natural Light 24 Pk. Cans \$9.45
Bud Light 20 Bottles \$14.55



Monday to Thursday
Friday and Saturday
Sunday

9 a.m. to 11 p.m.
9 a.m. to 1 a.m.
Noon to 9 p.m.



TINA'S HAIRPORT

Specializing in College Cuts and Color!
Tina Jackson, Owner - Stylist
303 N Elson • Kirksville, MO 63501 • 665-4CUT (4288)
Located inside His and Hers Hair Design

shampoo, cut, and style
men \$8
women \$10

color, cap highlights, & perms
with cut and style \$35

foil highlights with cut and style \$45
wax \$4

Satisfaction Guaranteed

\$2 off

Shampoo, Cut, and Style

\$5 off

Perm or Color