Truman mean business

Lorraine Palmer

The four-year bachelor of science degree in business at Truman is a popular degree, and it will continue to be," said interim Dean of Liberal Arts Cartwright. "There is a growing demand for business degrees in today’s job market, and Truman’s program is designed to meet that demand.

"Business today is not just about numbers," said Accounting major Kubiak. "You need to be able to communicate effectively, to write and present your ideas clearly, and to work well with others. Our program is designed to provide you with those skills, and to help you apply them in the workplace.

"I feel like I have the presentation skills that are critical to most businesses, and most jobs are in sales-oriented positions," said Alanna Romine, another accounting major. "The emphasis on critical thinking helps business administration students better understand the real world and make informed decisions."

"The University’s past success with the Curtiss/Powell Business Internship Program has provided our students with valuable real-world experience," said Cartwright. "Our students have been with companies in a variety of fields, including marketing, finance, and management. They have learned how to work effectively in teams, and they have gained valuable skills that will help them succeed in the workplace."

"Those are our goals," said Cartwright. "We want our students to be prepared for the job market, and our program is designed to help them achieve those goals."

"We believe that Truman is a great place to start your business career," said Kubiak. "We have a strong focus on preparing students for the workplace, and we provide them with the tools they need to succeed."

"We have a comprehensive curriculum that includes courses in accounting, finance, marketing, and management," said Cartwright. "We also offer a variety of electives that allow students to specialize in areas of interest."

"We want our students to be ready for the workplace," said Cartwright. "We want them to be able to think critically, communicate effectively, and work well with others. Our program is designed to help them achieve those goals, and we are proud of the success that our students have had in the job market."