



Sophomores Barbara Kueny, Loren Schlesseman and Karen Wollberg chat at Washington Street Java Company. Student Senate is trying to encourage students to patronize downtown businesses such as the coffee shop.

Mayank Dhungana/Index

## Senate pushes patronage

Group partners with city to encourage students to utilize more businesses

BY BRIANNA KISER  
for the Index

There are so many things to do in Kirksville.

At least this is the realization Student Senate hopes students come to.

In order to bridge the gap between students and locally owned businesses, the Chamber of Commerce and Senate are starting to implement more programs with this goal in mind. One of these endeavors is the Kirksville Cash Program, which is a reward program for students.

She added that there are a total of 350 businesses in town that Kirksville Cash can be spent in, and basically it is like a rewards check.

"When students go off campus, they'll usually head to Wal-Mart, or the gas station, or to the bars, and it's really important that they look at other opportunities in Kirksville," said senior Brett Wiley, a senator-at-large.

Convincing students that there is more to Kirksville than Wal-Mart, however, is not just up to Senate, said Alisa Kigar, executive director of the Kirksville Chamber of Commerce.

"I think it's a two-way street," she said. "The students butter the bread for

most Kirksville businesses, so we are thrilled when the businesses take the initiative to do promotions directed towards the students."

Junior Casey Millburg, external affairs committee chair for Senate, agreed.

"You can't completely blame students because it's hard to find things to do when you're used to being in a big city and going to a mall for most of the things that you need," Millburg said.

Kigar said that whether a business fully relies on the students depends on the nature of the business.

That's exactly the point Wiley said he is trying to make.

"From an economic standpoint, when a dollar goes into a community at a local business, that money will circulate five times more than if that money was spent at a non-local business," he said. "So if Truman students are worried about Kirksville becoming more fun, then more businesses will pop up if we spend our money locally."

Wiley explained some possible ways students could use Kirksville Cash.

"Say you fill out a survey for ITS, they'll give you \$10 in Kirksville Cash that can be spent at the movie theater, the coffeehouse downtown, or you could even go to Hy-Vee because they're all locally owned," he said.

Kigar said she supports local businesses.

"I have discovered some of the best places to buy things right here in Kirksville that are honestly the first places I would go before I'd drive anywhere else," Kigar said.

Millburg is in charge of the Kirksville on the Quad event Saturday, April 12.

"It's going to be a sort of cultural and food festival, like a Kirksville exposé," Millburg said. "A lot of the local restaurants are going to bring samples, and some local artisans are going to set up stands as well. This is just another way to raise Kirksville awareness."

At Kirksville on the Quad, students can visit their favorite business' stand or discover a new business.

Another work in progress is a housing rental database for students that Millburg is developing.

"Say that there's a space available to live in town," Millburg said. "Well, what we'd love to happen is for students to be able to advertise that and maybe to even post up some announcements as well, but we still have more work to do concerning the database."

Senate is making a concerted effort with the help of the Chamber of Commerce to make sure students experience Kirksville.

"I just think that student should be coming to Truman State because of Kirksville, not in spite of it, and that's the type of mentality that we're hoping to achieve," Millburg said.

## State, city work for preservation goals

BY CHRIS BONING  
Assistant News Editor

Kirksville residents have had their say on how to save the state's buildings for future generations.

The State Historic Preservation Office hosted a meeting here — one of six throughout the state — March 20 to gather ideas and opinions that will be used in drafting Missouri's next statewide preservation plan.

Judith Deel, an archaeologist with the State Historic Preservation Office, said the National Park Service requires such meetings in every state as part of its federal preservation program.

"The plans set priorities and goals, and that assists us as a state office in deciding how we will expand what is a limited budget and ... where staff resources will be allocated," she said. "Especially with the public input component to the plan — it's a way of bringing to our attention any issues or topics or anything of a preservation concern that we otherwise may not have been aware of."

Kirksville was chosen as a meeting site because the city is attractive geographically and the preservation office already has a working relationship with the local community, Deel said.

"There's been some contacts from Kirksville with our office [from] individual property owners on the Square who were interested in finding out what the National Register of Historic Places eligibility might be because they're interested in the state and national tax credits for rehabilitation," she said.

Deel said about 25 people attended the March 20 event, which she said is about how many people usually show up to planning meetings. She added that she and the other preservation office representatives at the meeting asked participants about the strengths of their town, challenges to preservation and possible solutions to those challenges.

The preservation office is still in the process of reviewing all the issues that were brought up during the meeting, although more funding for architectural rehabilitation, better education about historic places and better networking with the media and elected officials have been consistent concerns, Deel said.

"It's like recycling — if the city's not in there with you, recycling isn't going to happen — same thing with preservation," she said.

So far in addition to the meeting in Kirksville, other meetings have taken place near Springfield and in Liberty, Florissant and Cape Girardeau, Deel said. Following the final meeting in Columbia on April 29, the State Historic Preservation Office will go through the results from all of the meetings and draft a statewide preservation plan, she added.

Brad Selby, Kirksville codes and planning director, is in the process of drafting a document to establish a historic preservation ordinance. The draft, if approved, would set up a committee to identify historic places in Kirksville and also could establish a historic district in town, he said. Selby added that the Square has a good chance of being declared a historic district.

"The city can have some pride, I think, in the historic properties that we have,"

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Judith Deel  
Archaeologist with the State  
Historic Preservation Office

he said. "It's just a way to recognize those properties. The ordinance would include signage ... and [would be] a structured way to make sure that the property did not get modified or changed in the future [or have] something done to it that would detract or take away those historic architectural look, value. It would be a way to keep those things for future generations."

Selby said the fire at the Lincoln School last year inspired him to push for a historic preservation ordinance.

"There were some citizens who said, 'This is really one of our historic landmarks for the city,'" he said. "It's a one-of-a-kind school, and it's still in very good condition, really, and we should do something here in the city — we don't have a historic preservation ordinance — and many cities in the state of Missouri our size do."

Selby is about a month away from finishing his draft for the ordinance, he added.

Lori Patterson, who works in the Adair County Courthouse, said she could not think of any local buildings that should be recognized as historic. She did add that she thought it was a shame that the Kennedy Theater had to be demolished, which happened in 1992.

"They tore that down, and a lot of people were upset," Patterson said.

Patterson also said the courthouse needs better upkeep, especially the building's façade, which she said should be cleaned.

"They put all the sidewalks around here and stuff to beautify [downtown], but I think they could have spent the money on the courthouse," she said.

# Are you ARMY STRONG?

Branch Orientation Day  
1 p.m. to 3 p.m., April 24, 2008  
Truman State University  
Rappel Tower

- Come rappel
- Check out a Chinook and an Apache
- See mock combat support hospital
- Free stuff and more!



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Pickler Memorial Library

# National Library Week

# 2008

April 14-18

**Festivities include:**

**Second Annual Audible  
Laudables on the Quad(able):  
A Truman Readers Gala**

Location: Quadrangle/Flame  
(North of Kirk Memorial)  
Wednesday, April 16, 10 a.m. to 4 p.m.  
Contact: [jweddle@truman.edu](mailto:jweddle@truman.edu)

Join Pickler Memorial Library in celebrating National Library Week by reading aloud an excerpt from your favorite written work. Please prepare a 5-10 minute long excerpt. Refreshments provided.

**Food for Fines**

Monday, April 14 to Friday, April 18

All donations accepted.  
Food goes to Central Missouri Food Bank.  
One Food Item = \$1.00 of Fines Waived.

**Prize Drawings**

**Book:** Our Dumb World: The Onion's Atlas of the Planet Earth  
**Poster:** Champs-Elysees 36" x 24"  
**Audio book:** Chris Bohjalian's Double Bind.  
**CD:** Once soundtrack.  
**DVD:** 3:10 to Yuma

**Free book covers**

