

Bookstore offers organic T-shirts

BY MARIAH BOHANON
Staff Reporter

Some imported clothing available to American consumers does not use environmentally safe farming practices or provide fair wages to impoverished people.

But a company called edun LIVE concentrates on doing both these things through T-shirts made in the African nations of Lesotho, Tanzania and Uganda. The company's organic cotton shirts are made completely by citizens of sub-Saharan countries. "From grower to sewer" is edun LIVE's motto.

According to the company's Web site, this method ensures that native Africans are responsible for every step of the T-shirt-making process, earning fair wages and implementing environment-friendly techniques.

Ali Hewson, the wife of U2 lead singer and social activist Bono, founded edun LIVE. Students at the Miami University of Ohio Center for Social Entrepreneurship established a branch of edun LIVE in the fall of 2006.

The goal of Miami's edun LIVE On Campus (ELOC) was to sell blank T-shirts to campus organizations so they could put their logos on the shirts or make their own designs. Within the first eight weeks of operation, ELOC had sold 2,600 shirts. ELOC is now planning to expand to more than 40 campuses by 2012.

Edun LIVE T-shirts became available in the Truman bookstore late this summer. The shirts are on sale at more than 600 college campuses in the U.S. and are designed with school logos, but groups also can make custom orders, ac-

ording to a press release from Barnes and Noble, which runs the University bookstore.

There are two different T-shirt designs available at Truman's bookstore. One of the designs features the University's name, and the other shows a map of Africa and the question "How do you live?" in bold print. Another edun LIVE shirt, which features a pink ribbon in honor of Breast Cancer Awareness Month, will be on sale in the bookstore in October.

Bookstore manager Steve Pennington said the shirts so far haven't sold as well as he anticipated. Pennington cited the shirts' colors — brown, white and black — as one reason some students don't want to purchase them. He also said he thinks a lot of students don't know what the shirts stand for.

"[The students] see them, but they don't know what it's all about," Pennington said.

Freshman Jackie Monroe said he hadn't noticed the T-shirts on display at the front of the bookstore but thinks the "grower to sewer" system is a good idea and plans to buy a shirt to support it.

The shirts sell for \$19.98 each. Junior Amber Mueller said the price is a little expensive for a T-shirt, but most students would be willing to pay more to support a good cause.

Pennington said the first shirts arrived mid-summer, with more shipments in at the beginning of the semester. He said he was pleased with Barnes and Noble's decision to partner with edun LIVE and make the shirts available at campus bookstores because it showed an interest in helping the world economy.

Pennington said the customers who



Chris Waller/Index

"How do you live?" is a slogan of organic clothing company edun LIVE. Edun LIVE T-shirts are now available in the Truman bookstore.

do buy the shirts like the quality of the organic African cotton. He also said he hopes to see more edun LIVE products become available in the future.

"We always hear about the negative stuff, [so] it's nice to be part of something positive," he said of the company's international efforts for economic progress.

Truman helps United Way help others

University assists non-profit with local fundraising

BY JULIA HANSEN
Staff Reporter

Truman is 75 percent there.

In a fundraiser for the Adair County United Way, Truman has accomplished 75 percent of its goal of raising \$56,000 for charity. Adair County's goal is \$270,000, and it currently has raised 30 percent of that amount, said Robyn Kollar, United Way Drive chairwoman and Truman annual fund manager.

The United Way is a non-profit organization that provides donated or raised money to programs that need outside help with funding. It is a fundraising agency where officials represent local agencies when asking for money, said Teresa Heckert, United Way co-chair and Truman professor.

Kollar said United Way impacts thousands of people per year.

"One in three persons in the Adair County area is somehow touched by the United Way agency whether they have a child that goes to the YMCA or whether they use the Red Cross," Kollar said. "The whole point of the United Way is that it supports all these different agencies with one donation. That is initially why it came

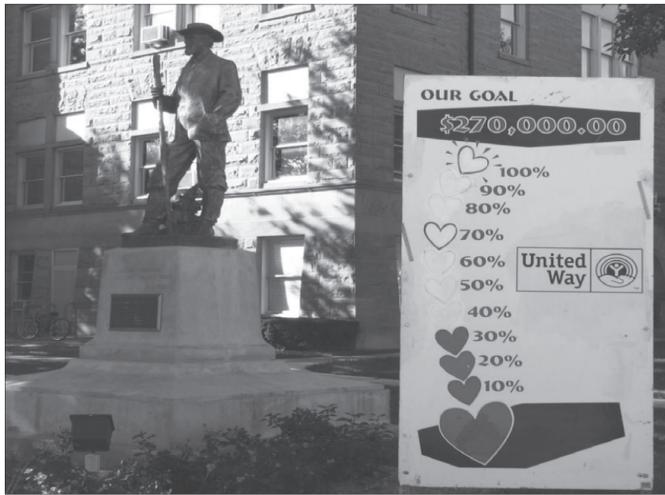
into being is because people get tired of basically getting solicited from a million different fundraising organizations, and this was one thing [to donate to]."

United Way partners with organizations in Adair County such as The Salvation Army, Hospice of Northeast Missouri, Adair County Family YMCA and Victim Support Services.

Last year the Adair County's goal was missed, so the United Way is heavily promoting the campaign, Kollar said.

"Last year we raised about \$254,000, so we did not make goal, and that was difficult because we ended up having to cut allocations to our agencies," Kollar said. "... We're really committed to meeting our goal this year."

Truman contributes to the fundraiser through student organizations, but mostly from staff donations. Members of Truman's staff donate more than \$1,000 per year that goes directly to the United Way from



Mark Hardy/Index

A sign outside the Adair County Courthouse displays how far the local United Way has to go before reaching its fundraising goal of \$270,000. Truman has pledged to donate \$56,000 to United Way.

their paycheck, Heckert said.

"Truman is the single biggest organization in the area that makes the largest donation," Koller said. "... Truman helps out tremendously."

Tau Kappa Epsilon participated in the fundraising for the campaign by having a benefit concert at the Dukum Inn last spring. The bands that played included Deadwood, No Such Luck and Please Please Please, junior Adam Carrell said. By the end of the night TKE raised more than \$850 for United Way.

"One in three persons in the Adair County area is somehow touched by the United Way agency whether they have a child that goes to the YMCA or whether they use the Red Cross."

Robyn Kollar
United Way Drive
Chairwoman

"We wanted to help out with something local," Carrell said. "We're local, and we use the community, and we just kind of want to give back to it."

Truman students also can contribute to the United Way by donating meal blocks. If students have extra meals at the end of the semester they can turn the meals into charity dollars through Sodexo.

Sodexo converts the meals into a dollar value and donates it to the United Way. Last semester 2,600 meals were donated, Heckert said.

Many Adair County businesses also contribute to the United Way campaign. Il Spazio will host Oktoberfest Oct. 6 in downtown Kirksville. The festival will feature live bands, beer and brats.

Another United Way fundraiser on Oct. 6 is

tandem skydiving with Dukum Inn owner Craig Shorten. The event will take place at Kirksville Regional Airport. A skydiving company will be coming in from Iowa and contributors will have an opportunity to skydive while hooked to a professional, Koller said.

Koller said the fundraiser tentatively will run from mid-September through mid-November, although the United Way accepts donations year round.

"The United Way is an organization that I believe in," Heckert said. "I really believe that these organizations help our community be stronger and better. It's nice knowing that as a community we care enough about our fellow community members that we're willing to part with some of our financial resources to those who perhaps need that help."

NEWS | In Brief

Blunt announces new job totals

Gov. Matt Blunt announced last Thursday that 11,000 jobs were created during the month of August in Missouri, according to a press release. That brings the total number of jobs generated since January 2005 to about 93,000.

Manufacturing jobs alone increased by 2,700 as some automobile factories returned from layoffs, also according to the release.

Blunt also expanded his Missouri Quality Jobs Act, which by itself has created 17,000 jobs since 2005, during a special legislative session in August (see Index issue Sept. 13).

The Missouri Quality Jobs Act is a part of Blunt's Enhanced Enterprise Zone program, which helps spur development and job creation in economically challenged areas, according to the release.

Water shut off in Missouri Hall

A water main break outside the McKinney Center led to the water being shut off in Missouri Hall on Sunday night. Residents were without water for about two hours, from midnight to 2 a.m., said Zac Burden, Missouri Hall director.

Burden said he alerted residents of the shut off by posting signs on bathrooms and sending e-mails. Residents were allowed to use the public restrooms in neighboring Dobson Hall, he said.

Blunt funds training program

Gov. Matt Blunt announced Monday that the Federal Bureau of Justice Assistance has awarded the state of Missouri a \$50,000 grant to aid law enforcement agencies in their effort against sex offenders, according to a press release.

The money will go toward training personnel statewide based on the latest information about Global Positioning System satellite tracking, personal computer searches and residency and registration requirements, also according to the release.

Serious sexual crimes against young children carry a prison sentence of at least 30 years in Missouri. Some offenders are monitored for the rest of their lives, according to the release.

According to the release, Gov. Blunt has proposed an initiative that would expand the state sex offender registry by requiring offenders to submit their e-mail addresses, instant messenger screen names and other electric identifiers.

The offenders then would only be allowed to use the online identifiers in the registry. The state's division of probation and parole supervises about 2,200 sex offenders, according to the release.

Foundation funds HES project

The Kerr Foundation Inc. of Oklahoma City, Okla., has donated \$10,000 to the Truman State University Foundation, according to a press release.

The donation will fund the Health and Exercise Sciences (HES) Fontaine C. Piper Movement Analysis Laboratory project, which, when fully financed, will be the leading motion analysis laboratory in the Midwest. The money will be used to purchase equipment with cutting edge technology.

The Foundation made its donation after the University matched a 1:1 challenge grant. The challenge grant also helped the school receive more than \$18,000 from HES alumni and friends.

The Piper Lab project recently completed the first phase of a three-year long fundraising effort. The recent gift from the Kerr Foundation brings the project's funds to more than \$50,000 toward the overall goal of \$100,000.

Student Senate | In Brief

- Senate discussed the possibility of putting class syllabi from previous semesters online.
- Senate discussed the possibility of indicating in the General Course catalog which classes aren't taught regularly.
- Senate discussed the impending space allotment resolution for the Bike Co-op.
- Senate announced that student representative positions need to be filled.
- Senate initiated new associate senators graduate student Cassie Phillips, senior Hannah Hemmelgarn and juniors Anna Pechenina, Thomas Hughes and Amy Goodwin

DPS | Reports

- 9/22 David Merrifield was issued a Missouri Uniform Complaint and Summons for minor in possession of intoxicants.
- 9/22 Report of property damage outside Magruder Hall.

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