

Students win video contest

YouTube video contest promotes environmental awareness, winners selected

BY MICHELLE MARTIN
Staff Reporter

Sophomore Erika Halsey said that when she heard about an environmental YouTube competition, she decided to collaborate with her friend, sophomore Colleen McCarthy, to produce a video to enter into the contest. She said the process took four other actors and one full Saturday, but winning the grand prize was worth it.

"We started filming at 11 a.m. on Saturday, and we were all done with the video by 4 p.m. that day," Halsey said. "It all came together pretty well."

Halsey and McCarthy's entry, "Trayless Dining," advocated the elimination of trays in cafeterias, Halsey said. She said the video won first place out of all videos uploaded to YouTube.

"It was kind of a spoof off a 1950s, Cold War-era public service announcement about trayless-ness," she said.

Halsey and McCarthy decided to promote trayless dining because they had both been a part of the Environmental Campus Organizations's No Tray Campaign this semester, she said.

"My community in ECO this semester has been leading the effort to kind of try to get rid of the trays in the cafeterias," Halsey said. "We figured we could just incorporate those items and make something that's informative to students and something that's relevant to the Truman community specifically."

The 1950s satire has had more than 1,000 hits since Nov. 17, when Halsey and McCarthy posted it on YouTube.

"It was really cool to just be involved in the whole process from start to finish, from writing it at first to picking out the people who were going to be in it and working with them getting costumes," Halsey said. "I just really liked being able to see the finished product."

Halsey said making the video was rewarding in many other ways, especially because the video actually made some students more educated about the issue of trayless dining.

"It was really great to hear [people say], 'I had no idea that's why there's this trayless campaign going on,'" she said. "That was just really rewarding because that was something I've been working on all semester with ECO."

For winning the competition, the wom-

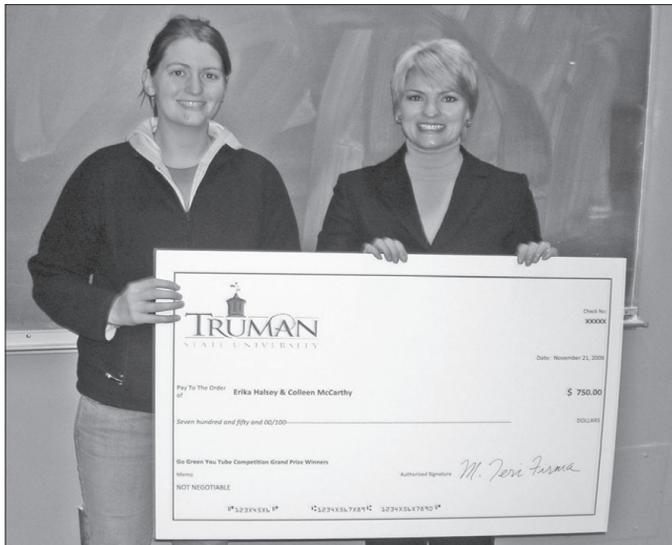


Photo Submitted

Sophomore Colleen McCarthy receives prize money from Renee Wachter, dean of the School of Business, for the video she helped create for YouTube.

en received a cash prize of \$700 from the School of Business, she said. Halsey said she encourages people to look on YouTube to see all the entries.

"I think all of the videos, they all say something important about the ways we can work to conserve resources, and most of them have really relevant messages just with things like reducing water usage or changing light bulbs to compact fluorescents," she said.

The YouTube competition, sponsored by the School of Business and Students in Free Enterprise, offered cash prizes of \$700, \$500 and \$250 for the first-, second-, and third-place videos, junior Laura Brooks said.

"They judge the videos based on creativity, relatedness to the community, number of views and relatedness to the overall campaign," she said.

The material of the other videos included everything from a cat who talks about environmental tactics to ninjas who beat up those who don't practice environmentally safe methods, she said.

SIFE will create an environmental campaign with the winning project by sending it to employees at an accounting firm in St. Louis, Brooks said.

"Their video will be forwarded to KPMG in St. Louis which will be forwarded on to

all their employees to try to encourage them to go green," she said.

Brooks said she encourages Truman students to go online and see the videos themselves by going to youtube.com and searching Truman Go Green.

"Support our creative Truman students, have fun, go laugh at them, but also learn about it," she said. "There's some great facts out there that I've never been aware of."

The competition was a part of Global Entrepreneurship Week, which was a week-long series of campus events focusing on going green, said Renee Wachter, dean of the School of Business. She said this won't be the last time the School of Business sponsors the YouTube competition.

"We thought that the results were so good this year that we intend to go ahead and hold it again next year," Wachter said.

The environmental concepts in the videos could serve as useful ideas for the campus as the movement to go green expands, she said.

"All of the water we could save if we did go trayless could be something that the administration might consider," Wachter said. "[These are] small ways that we can reduce and make a difference, and if we all did them it would add up and make a big difference."

Room and board rates to rise

Rising food costs main proponent in rate increase

BY ANDREA HEWITT
Staff Reporter

The Board of Governors will discuss the proposed room and board price adjustments at its meeting Saturday.

Student representative to the Board of Governors, senior Cody Sumter, said the proposed increase is about 4.8 percent.

"A typical increase is between four and five percent, so we're kind of on the upper edge of that, but food prices have been high," Sumter said. Sumter said that despite the larger increase, Truman still is cheaper than most schools in the area.

"Missouri State is the only one in the regional area that is cheaper than us," Sumter said.

Sumter said every residence hall's price will be increased by \$150 each semester with the exception of Ryle Hall.

"Ryle is only increasing by the projected increase in food costs because of the inconvenience that they're going to be working on half of the building," Sumter said.

John Gardner, assistant director of Residence Life, said Residence Life realizes there will be a distraction for the residents.

"The construction workers work four-day weeks, so at least week-ends and most likely Fridays there won't be any construction, or limited construction," Gardner said.

"We are aware there will be noise [and] there will be some issues with that."

Gardner said that the decision to only increase Ryle prices by food costs came from the president's office.

Dean of Student Affairs Lou Ann Gilchrist said the group that proposes how much room and board costs will increase includes Interim President Darrell Krueger, Controller Judy Mullins, Director of Resi-

dence Life Andrea O'Brien and Budget Director Dave Rector.

"Basically, the increase we're proposing this year, which has not been approved by the Board,

"As the buildings that have been renovated go back online, they are more expensive than they were before because of air conditioning, which is obviously a huge expense, and we have to pay the bill on the bond."

Lou Ann Gilchrist
Dean of Student Affairs

it's driven mainly by food prices," Gilchrist said.

"Your room and board includes the Sodexo contract. There's an estimated increase in food expenses ... [of] over six percent for next year. Obviously a major portion of whatever we get extra is going to go there."

Gilchrist also said there were increases associated with the renovation projects, specifically Dobson Hall, this year.

"There's also a certain increase that was built into the renovation project," she said. "As the buildings that have

been renovated go back online, they are more expensive than they were before because of air conditioning, which is obviously a huge expense, and we have to pay the bill on the bond."

Gilchrist said another cause of the increase was the rise in minimum wage which affects the costs of room and board because so many students work for Sodexo. Additionally, staff salaries and benefits and the cost of utilities are going up.

"When you look at all those increases, that's going to eat up the average percent that we're asking for," Gilchrist said.

Gilchrist said these changes now are being voted on by the Board so as not to inconvenience students who are comparing prices when investigating the possibility of living off campus.

"Several years ago those [decisions] were not approved until ... the March meeting," she said. "But students are making decisions on where they're going to live much earlier, and we thought it was only fair to get the costs out there before renewal so they knew what they were renewing to."

NEWS | In Brief

Police investigate crash

Charges are pending against sophomore Ryan Schafer following a Nov. 16 incident in which a car he was driving struck an apartment building on West Scott Street (see Nov. 20 issue of the Index). Mark Williams, Adair County prosecuting attorney, said the Kirksville Police Department still is investigating the crash and compiling estimates of the damage. The amount of damage caused by the vehicle will determine the seriousness of the charges.

Schafer was arrested immediately following the incident, and placed on a 12-hour hold for intoxication. No injuries were reported as a result of the crash.

Truman hosts energy conference

Truman will host a Bioenergy Conference highlighting the roles of farms and farmland in a sustainable energy future tomorrow. The conference is a collaborative effort among the University of Missouri Extension, the Northeast Missouri Resource Conservation and Development and the Missouri Rural Enterprise and Innovation Center. Conference sessions will take place in the SUB Activities Room from 8 a.m. to 12 p.m. and 4 p.m. to 5:30 p.m. The sessions are open to students, faculty and staff. For additional information contact Michael Seipel at 660-785-4316 or <http://bioenergyconference.truman.edu>.

Informational meeting to be held

An informational meeting regarding studying abroad in China will take place today at 4:30 p.m. in Violette Hall 2351. Students will travel to Hong Kong and Shui-zhai in the province of Guangdong for two weeks during the May Interim of 2009. Students will travel with professor of education Janice Grow and Charles Frost, lecturer in justice systems. Students will receive three credit hours. Information also will be available about spending a semester abroad in China teaching English.

Charity run/walk to take place Sat.

ATSU-KCOM's class of 2011 will host the 25th annual Reindeer Romp at 10 a.m. Saturday, Dec. 6. Organized by Dan Martin and the Thompson Campus Center, the Reindeer Romp is a 4-mile run and 1.5-mile run/walk. Donations of toys and canned goods will benefit the local Salvation Army and Radio Park food drive. The race will start and finish at Il Spazio. Following the race, a ceremony will take place at Il Spazio to acknowledge winners. Registration forms are available at the Thompson Campus Center on the ATSU campus. For more information on the Reindeer Romp, call Dan Martin at 660-626-2213, or visit www.the-pack.org.

Final Index of the semester

This is the 14th and final issue of the Index for this semester. The Index will return with the first issue of the Spring 2009 semester available Thursday Jan. 15.

Student Senate | In Brief

- Senate discussed proposed changes to the Student Conduct Code and tabled the vote on the final draft of the resolution until next week.

- Senate passed a resolution to place outdoor recycle bins on campus.

- Senate had a first reading of a resolution to spend no more than \$450 to send two students to Clinton Global Initiative University.

- Senate discussed a first draft of the proposed curriculum change models.

DPS | Reports

11/23 Philip T. Abernathy, 18, was issued a Missouri Uniform Complaint and Summons for minor in possession of intoxicants.

11/20 Kenneth G. Myers, 18, and Samuel T. Rainey, 19, were issued a Missouri Uniform Complaint and Summons for Possession of up to 35 grams of marijuana and Possession of Drug Paraphernalia.

11/19 A burglary was reported in the Student Union Building.

11/18 A bicycle was reported stolen outside of McClain Hall

11/18 A theft was reported in parking lot 28, west of West Campus Suites.

11/18 A theft was reported in parking lot 15, Behind Missouri Hall.

MAE ADMISSIONS UPDATE

Congratulations to students who were accepted for admission into the Master of Arts in Education program this semester:

ELEMENTARY EDUCATION: Erin Bauer, Amy Bockelman, Rebecca Hess, Rachel Hix, Jenny Holman, Anna Horowitz, Rachel Hutton, Daette Lambert, Katherine Lewis, Emily Meyer, Amber Mueller, Laura Murray, Laura Park, Leah Peters, Kristina Rieman, Caroline Runyon, Anna Schmidt, Emily Spady, Pamela Stanley, Amanda Sullivan. **ENGLISH:** Bridget Campbell, Kelly Dillon, Heather King, Chelsie Neufeld, Megan Sassenrath, Danielle Schmitt, Andrew Warner. **MATH:** Lindsay Blair, Bradley Girard, Andrew Haws. **MUSIC:** Graeme Allen, Allison Chorvat, Kenneth Goss, Thomas Higgins, Jason Hollowed, Joshua Waymire. **SCIENCE:** Rebecca Dutcher. **SOCIAL SCIENCE:** Meaghan Bartz, Anthony Dwiggin, Brittany Hanstad, Amanda Herzog, Peter Johnson, Shahrbonu Rezaiekhalthigh, Dustin Shaw. **SPECIAL EDUCATION:** Grace Handy, Angela Jones, Gretchen Smiles, Danielle Wingbermuehle. **VISUAL ARTS:** Heather Mallett, Stephen Merchant, Julianne Pincus.

Spring semester applications will be reviewed in February, March or April.

Kirksville's Newest Bar

Special College Night Party!

Tuesday December 9th • Open 7pm

- No cover charge!
- Karaoke from 9pm - 1am
- DJ from 9pm - 1am
- Drink specials all night long
- Shot specials all night long
- Prize drawings



MAIN STREET BULLDOG
120 S MAIN KIRKSVILLE MO
MainStreetBulldog@gmail.com