Welcome back, Darrell Krueger

Dear Interim President Krueger,

I hope that your trip to Europe has been enjoyable so far. It seems that the University is in great hands under your leadership, with the new President-elect incoming in the spring. In anticipation of this exciting development, I would like to share my thoughts regarding the current state of the University and some possible strategies to enhance our reputation and attract prospective students.

Firstly, I believe that the University is well-positioned due to several factors. With a student-to-faculty ratio of 16:1, the University is highly attractive to prospective students. The University has made significant investments in its infrastructure, including renovations to several buildings (see story, page 1). These improvements not only enhance the campus landscape but also provide a better learning environment for students.

Another factor that contributes to the University's appeal is the faculty. The instructors I have encountered have been knowledgeable and passionate about their subjects. They are dedicated to not only teaching but also engaging with students outside the classroom. This approach is critical in forming a strong connection between the faculty and the student body, which can lead to a more vibrant and dynamic learning experience.

In addition to the renovation projects, the University is also making efforts to enhance its image. The use of synthetic turf in the football field, for example, is an initiative that demonstrates the University's commitment to sustainability and environmental responsibility. This move can also have a positive impact on reducing maintenance costs and improving the overall appearance of the campus.

To further strengthen our standing, we should consider enhancing our marketing efforts. This could include utilizing subtle and non-obtrusive strategies such as social media campaigns to reach potential students. Moreover, it is important to highlight our unique aspects, such as the strong sense of community and the opportunity to participate in extracurricular activities. By showcasing these elements, we can attract students who are looking for a unique and enriching educational experience.

In conclusion, I believe that the University is on the right track. With a combination of strategic investments, faculty dedication, and innovative marketing strategies, we can continue to improve our standing and attract a diverse group of students. I look forward to seeing the positive changes that will emerge under your leadership.

Sincerely,

[Your Name]