Economic woes affect students, graduates

By PAUL BISCHOF Staff Reporter

When the economy is down, people tend to stay home on the weekends. That’s why Paul Leick, who owns Falstaff, a St. Louis-based brewery, noticed this season that his sales figures had dropped off.

“Everybody was looking for a break from the seriousness of work,” Leick said. “So what we did was replace our normal root beer kegs with Oktoberfest root beer kegs. We really tried to re-create a German beer hall and to create a festive atmosphere where students could eat and drink. Kind of like we’ve had a brewery going on campus.”

Leick is attending Truman on a full-ride scholarship, and he also said he was actively involved with Oktoberfest. He also said he was actively involved with Oktoberfest. Leick said that he was aware of the root beer market and that he thought it was a good move to introduce Oktoberfest.

“I brought it up to the group because I think there are a lot of opportunities for Oktoberfest,” Leick said. “But I thought about it [before] and it seemed like a good idea. With the funding and the support, it could really get off the ground and take off.”

“We had 250 hot dogs at the start and...”

By STEPHANIE HALL Staff Reporter

Framed photos of brass in the air marked the first annual Oktoberfest’s venue in the hands of the first 250 people line up to get their own serving of root beer.

The first annual Oktoberfest had students and staff come out to support the event. Senior committee member Aaron Sparks said it was a success and that there were a lot of people involved with the event.

The Fun and Spirit Committee is in charge of organizing and coordinating the event. Senior committee member Aaron Sparks said it was a success and that there were a lot of people involved with the event.

Steffen said that in a way, it was a good thing that the economic downturn had started.

“I think it’s a good thing that the economy has suffered. It might be a good thing for them to re-visit changing the timing of their graduation school plans and maybe move their activities,” Steffen said. “We’re looking at the economic downturn, but that also helps them get back on their feet.”

“The report also cited a lack of school spirit...”

By RILEY LEWIS Staff Reporter

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Oktoberfest taps root beer keg, campus fun

By FRANKIE GIBBINS Staff Writer

Involvement and collaboration provided a platform for the Fun and Spirit Committee to host Oktoberfest.

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