

# Uncompleted census forms cost city money

ANNE REBAR AND DWAYNE RILEY for the index

Filling out and turning in a 10-question survey will affect representation and funding both statewide and in the Kirksville community for the next 10 years.

The 23rd U.S. Census was mailed to all the households in the nation last month, to be turned in by April 1, although according to the U.S. Census Web site, each household has until Friday to turn in its forms to ensure it won't be visited by a census worker. Currently, the Census Bureau has started totaling the results.

Kirksville City Council member Martha Rowe spoke at the census kickoff on March 4 and said the census will help determine the number of representatives states will have in congress, as well as how much federal funding Kirksville will receive.

"Information the census collects helps to determine how more than \$400 billion of federal funding each year is spent on infrastructure and services like hospitals, schools, senior centers and public works projects," Rowe said.

Rowe said this money comes from taxes that the community members have already paid, including fuel tax, license and registration fees and half of the state sales tax. The money, according to the U.S. Census fact sheet, also goes toward Title 1 allocation for schools, college grant and loan programs and road and

community improvements. "The census is about power and about money — power in representation and money in the \$400 billion apportioned each year," U.S. Census representative Ronnie Watkins said.

## Adair County's participation rate better than statewide rate

Watkins, who also spoke at the census kickoff, said up to \$3 billion will be spent on workers going door to door to collect census information from those who have not sent in a form.

"For every 1 percent of people that don't return their form, it costs the tax payers \$85 million, because we have to go back out to that house, and the person that makes that trip, they get paid — they get paid their mileage for driving, they get paid hours for going there — and we're going to keep going back there until we get it," Watkins said. "Here's the staggering thing. We think that maybe 65 percent of people will return the forms. Thirty-five percent, we expect, will not."

The national participation rate as of Tuesday was 66 percent, according to 2010.census.gov. In the

2000 census, Missouri's response rate was 69 percent. As of Tuesday, Missouri once again had a 69 percent response rate, and Adair County's rate was 73 percent. Truman's on-campus response was 90 percent as of Wednesday, said Jim Simmons, spokesman for the U.S. Census Bureau. Watkins said the percentage of people who don't turn in their forms nation-wide is predicted to consist of about 50 million houses. The government hires hundreds of thousands of workers to undertake the task of going door-to-door to collect unreturned forms, which Watkins said is the largest domestic project by the federal government.

"Whatever affects the community affects Truman," Kuhns said. "When our community does well, Truman does well and vice versa. A lot of the amenities Truman students enjoy, such as water and sewer, trash services, the recreational facilities, libraries, streets, parking lots — anything that is of public service — gets affected if we don't have a proper census count."

Lori Simms, public information officer at Missouri's Office of Administration, said that, based on a study by the Brookings Institute, Missouri received \$1,327 per person per year in federal dollars. For each person missed in the census, the state of Missouri loses federal aid.

Simms said the apportionment of seats in the U.S. House of Representatives is determined by the population counts found in the census. Missouri, she said, is one of the states on the cusp

of either retaining or losing one of its seats in Congress. "Recent forecasting stated that if Missouri does lose a [representative] seat, it would be by less than 1 percent of the population," Simms said. "This means that losing or keeping a seat could be determined by only about 5,000 people. If that happens, Missouri would have eight districts instead of nine, and the boundary lines would have to be redrawn."

Simms said census representatives will work with the University to ensure

students living on campus are counted. However, she said it's important for students living off campus to turn in their census forms because, should they leave Kirksville for the summer, they could be missed by the door-to-door census taker and not counted at all. She said anyone who has lost or did not receive a census form can go online to the census Web site, 2010.census.gov, to find the closest questionnaire assistance center, where they can pick one up.

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## 23<sup>rd</sup> U.S. Census 2010 statistics

Percentage of Participants as of Tuesday:

Missouri: **69%**

Adair County: **73%**

National: **66%**

### Money:

Kirksville loses **1.6** million dollars for every **10** people not counted

Missouri receives **\$1,327** in federal dollars for each person counted

**50** million people are predicted to NOT turn in a census

"For every 1 percent of people that don't return their form, it costs the tax payers \$85 million, because we have to go back to that house."

**Ronnie Watkins**  
U.S. Census Representative

### Numbers will affect funding, representation

Troy Paino, Truman's provost and future president, said it is very important for Truman students to be counted in the census here in Kirksville. Having close to 100 percent of people reply to the census is important, Paino said, because it could dramatically improve the quality of life in Kirksville for the next decade.

"Truman is part of Kirksville, and we always have around 6,000 students here, which is a significant percent-

"We are really hoping that it will provide students an opportunity to connect their excellent liberal arts background with an understanding of how that background can be an asset to great leaders."

**Candy Young**  
Professor of Political Science

degree that would offer our students the possibility of focusing on something more in depth after their undergraduate degree," Young said.

Young said this program offers opportunities for multiple career paths. It teaches five various levels of leadership that students will encounter in the work force. The first level is personal ethics, where students learn ways to approach different situations to be more successful.

Students will then move on to study leadership in organizational contexts, where they learn about working with companies. Decision-making is the next course, emphasizing that good leaders make good decisions. The last courses will involve a case study and a required capstone experience.

Students will have the opportunity to create a 15-hour area of specialization, incorporate a field of study they are interested in and have internship opportunities to

complete the masters program.

Having more courses allows for more teaching opportunities, but Young said most of it will be taught by Truman faculty. She also said there will be some areas where the program will use professionals to teach some courses to incorporate a real-world experience.

Sustaining the program depends on the number of students who enter it. Young said she expects to have both full-time and part-time students. Having classes in the evenings and weekends offers employed community members a chance to earn their degree and advance their careers. Young also said she hopes some Truman undergraduates will enter the program and become full-time students.

"We are really hoping that it will provide students an opportunity to connect their excellent liberal arts background with an understanding of how that background can be an asset to great

leaders," Young said. "Great leaders are not just good managers. They have to be able to employ the kinds of things that we teach to students in a liberal arts education. We want them to have a degree program that allows them to explore that."

One more addition to the graduate program at Truman is the certificate program. While this program does not earn students a master's degree, it does provide them with the opportunity to expand their capacity from the undergraduate level to better market themselves in the workplace, Young said.

Kevin Minch, Director of the Truman Institute, said Truman is working to add four new certificates to the curriculum. These include Managerial Foundations — which are business and accounting graduate-level courses — Sustainability and Environmental studies, Ada Programming and Computer Security graduate-level courses.

Minch said the Truman Institute is partly responsible for expanding continuing education efforts. Truman hasn't offered certificates, whereas many colleges and universities in the rest of the country do. He said it will help students who go out in the workplace and want to continue their education but don't have the money to earn

a master's degree by helping to advance their position.

The online certificate offers fundamental courses in the areas of study available. For example, a student can take online courses in the Managerial Foundations certificate program to learn about becoming a better manager. Minch said it's an affordable opportunity to help employees move up in the competitive workplace.

"It allows you to get your feet wet in graduate study in business without having to pay for the full degree, and those courses could be [transferred] if another university accepted them," Minch said.

Minch said these certificates were prompted by an invitation from Boeing to be a part of the Learning Together Partnership. This partnership involves a series of universities around the country where Boeing will pay for its employees to take undergraduate or graduate courses. The four certificates are ones that a Boeing employee might need.

Minch said that after Truman gains experience with the four experiences, he hopes to introduce others. It is possible for Managerial Foundations to have a couple courses available for the Fall 2010 semester, but Minch said the certificate programs will be phased in by the Spring 2011 semester.

# New graduate programs move closer to launch

LISA KUCHARSKI Staff Reporter

Truman graduate students will have more options with the introduction of two new graduate programs and four certificate programs.

Truman currently offers six graduate programs including Master of Arts in Communication Disorders, English, Music and Education, Master of Accountancy and Master of Science in Biology. This spring, a Master of Arts in School Counseling program was added and is in the process of approving a Master of Arts in Leadership program.

Graduate Office Secretary Doris Snyder said the counseling program had been deactivated in the past but was brought back for the Spring 2010 semester.

Candy Young, professor of political science, helped develop a Master of Arts in Leadership program.

The program has been approved by all the governing stages on campus. It is now being sent to the State Department of Higher Education for consideration.

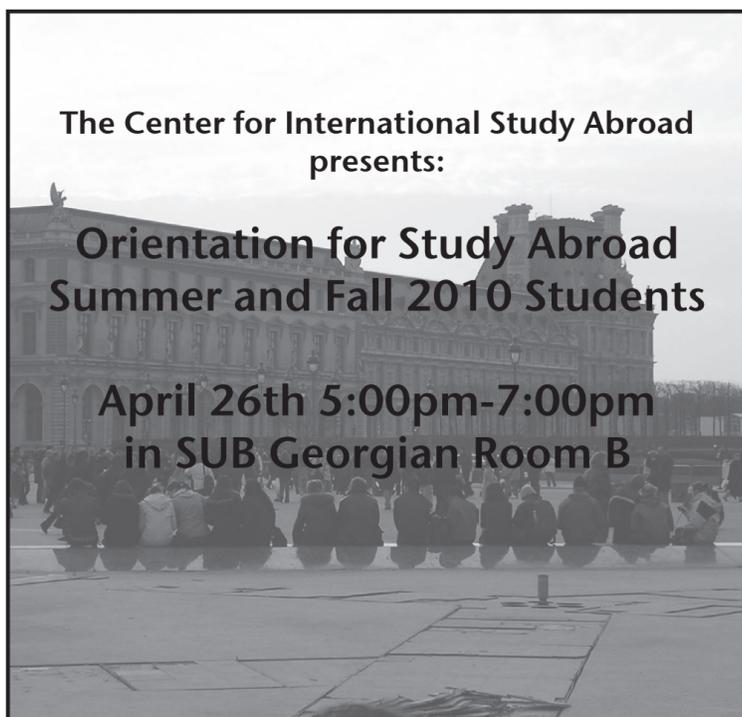
Young said many other institutions offer various kinds of leadership programs, and it has been a topic discussed at Truman for several years.

"We got to thinking about what would be an appropriate master's

The Center for International Study Abroad presents:

**Orientation for Study Abroad Summer and Fall 2010 Students**

**April 26th 5:00pm-7:00pm in SUB Georgian Room B**



*The Women of Alpha Gamma Delta*

*Welcome Spring 2010!*

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<i>Teresa Bradley</i>	

*Congratulations!*

