During the last eight months, a dozen or more films have been released. Some have garnered critical acclaim and large profits at the box office, such as "Inglourious Basterds," "Invictus," and "The Butler." But no one can deny the general sense of disorientation among the audiences as well as major studios, caused by the overwhelming number of releases. The past month of summer release has been unprecedented. Numerous films have been released with little praise or attention. This year’s flurry of summer releases is a clear indication of a lack of risks by the studios. Despite the huge increase in the number of films released, the industry has not responded accordingly. The problem is that the studios have been too conservative, releasing films that are safe and predictable, rather than embracing new ideas and taking risks. The result has been a glut of films that are forgettable and unmemorable. The studios need to take more risks and innovate in order to capture the attention of audiences. Otherwise, they may continue to see disappointing box office results.