

# Campaign promotes respect

BY ALEX CARLSON  
Staff Reporter

Whether from a motivational speaker at Baldwin Auditorium or from a public service announcement randomly inserted in a cluster of fast food and car commercials, the word respect has been circulating in students' minds since elementary school. But

although many students know what it means, some don't know how it feels.

The Office of Citizenship and Community Standards aims to change that by rewarding respectful students. The newly developed Respect-a-Little weeklong campaign, which starts April 4, is a way to cut down the negativity at Truman and add positive community standards to the daily routines of students.

Junior Tori Benson, representative of the Office of Citizenship and Community Standards and member of the Conduct Board, helped generate ideas for the Respect-a-Little Campaign.

"I think we're trying to remind people of the way that

Truman's students treat each other," Benson said. "Truman has nice and caring people, and we're trying to promote that. It's cool to be nice to people, and you don't have to say mean things about each other. It's about being friendly."

University Conduct Officer Beth Kral oversaw the development of the Respect-a-Little campaign with the University Conduct Board and has been helping to promote considerate standards throughout Truman and the Kirksville community.

Senior Perinita Kapila, intern at the Office of Citizenship and Community Standards, described the changes Kral and the University Conduct Board have enacted that have resulted in the development of the campaign.

In the past, the University Conduct Board's primary focus as an organization was holding hearings for academic misconduct, Kapila said.

"After Beth Kral took over the office this summer, she wanted to have a programming aspect that also offers positive atmosphere," Kapila said.

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**Tori Benson**  
junior

## U. S. Cyber bullying statistics

**42** percent of kids who have been bullied while online.

**35** percent of kids have been threatened online.

**21** percent of kids have received mean or threatening e-mail or other messages.

**53** percent of kids who admit to saying something mean or hurtful online.

**58** percent of kids have not told an adult about being bullied online.

according to isafe.org

The campaign offers events such as drop-off boxes for students to anonymously offer notes with kind acknowledgements of other students' random acts of kindness. Forums also will be available during the week for students to discuss ways to improve community standards.

One of the biggest events is showing the comedy film "Mean Girls" and a discus-

sion afterward. Kapila describes the film's importance both thematically and for its entertainment value.

"There are some serious themes about courtesy to your peers and what it means to be excluding or harsh to someone," Kapila said. "It deals in community terms instead of preaching to them, and it's a fun way to get people thinking."

The programs don't end

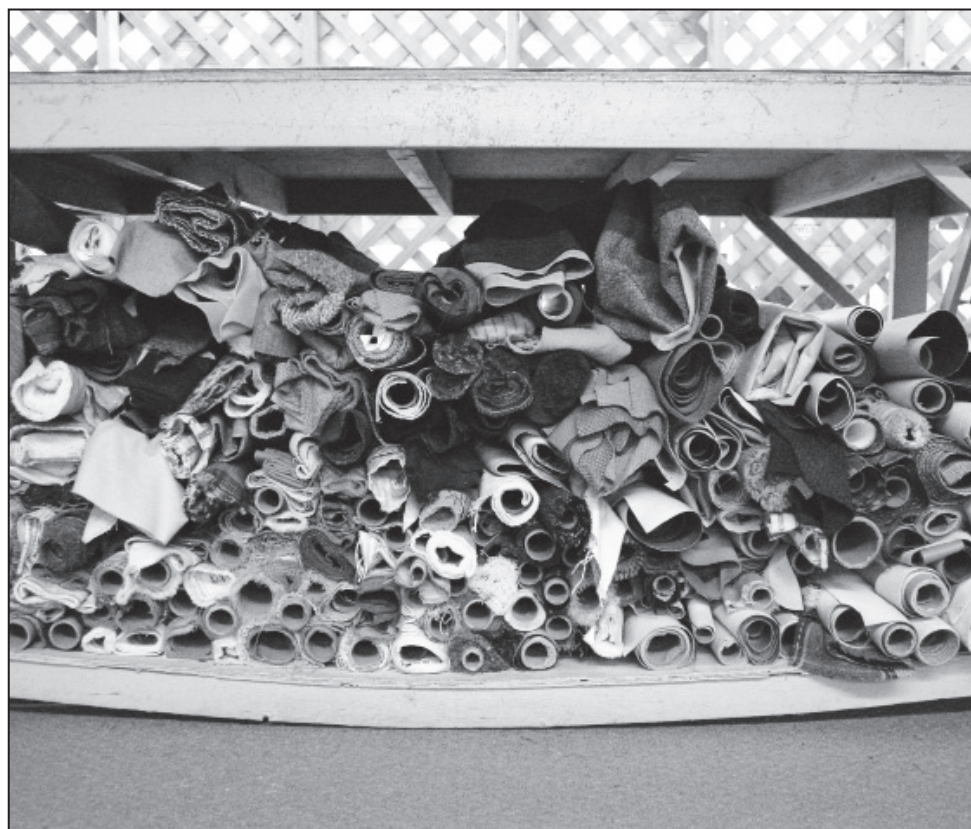
April 8. The Office of Citizenship and Community Standards has many ideas in the works to maintain a consistently positive atmosphere at Truman, one of which is the distribution of grants for up to \$500 to support future citizenship endeavors from other students or organizations' programs that promote good community standards. The Board primarily focus-

es on community assistance, but also encourages creativity in the design of new events students pitch for grants.

"When you're looking at hard times, rather than duplicate a program, I think it'd be better to help and give students more opportunities to have events, get speakers or [do] community service," Kral said.

The Respect-a-Little campaign kicks off April 4.

## Lloyd's Upholstery to close in May



Joyce Wong/Index

Inside Lloyd's Upholstery are bolts and yards of fabric. Darrell Lloyd and Hallene Lloyd have worked in the furniture business for over the last 35 years. They will retire from their business May 1.