

# Old technology hinders theatre

BY LAURIE MATTSON  
For the Index

Downtown Cinema 8, the only mainstream movie theater in Kirksville, has lacked some of this year's popular films because it has little choice of what movies it shows.

Jim Fitzpatrick, Downtown Cinema 8 manager, said the main problem is film companies, such as Disney, slowly are converting to digital. He said this is because digital film copies are about \$1,000 cheaper to make compared to the 35mm print copies Downtown Cinema 8 needs for seven of its eight projectors.

"The film companies are getting cheap, really cheap," Fitzpatrick said.

Fitzpatrick said Downtown Cinema 8 only has one digital projector, and with certain film companies only giving out digital copies, the theater must decide what films to show based on how much profit they will make. This means some box office movies don't offer a 35mm copies.

Fitzpatrick said the practical solution of switching to all digital projectors would cost more than \$500,000, not including the cost of warranties and monthly fees. But Fitzpatrick said the switch to digital is inevitable.

"We have to do it," Fitzpatrick said. "Once they cut out on the 35mm, you

have to conform or go out of business." Fitzpatrick said another problem they face is that film companies, which make few 35mm prints, won't give out the prints if they think it won't make a profit in such a small town. He said the theater shows about 90 percent of the big blockbuster hits anyway.

"The 10 percent that we don't [show], it's the film companies' decision to just put it in the largely populated areas where it's got a better chance of doing business," Fitzpatrick said.

Although he said he doesn't agree with many of the film companies' decisions, they are the ones providing the product, so the theater has to do it their way.

"Everybody thinks that I'm just sitting here saying, 'Screw the college kids, I don't want to see Harold and Kumar so I ain't gonna run it,' you know," Fitzpatrick said. "And every decision that comes through here I have very little input on it."

Senior Emily Davis said one of her biggest pet peeves is when Downtown Cinema 8 does not have the movies she wants to see.

She said she's observed that many of the movies absent from the theater's movie schedule are films college students would want to watch.

"Usually I feel like they have mostly either lots of horror films or trashy teenage dramas and there's not usually anything



Jessie Poole/Index  
Moberly Area Community College sophomore Jake Sweet works at Downtown Cinema 8 on Monday. Sweet has worked with 35mm machines for three years.

that is related to something intellectual or something that this campus would be interested in seeing," Davis said.

Pickler's Famous owner Todd Kuhns said he has it easier than Downtown Cinema 8 because he does not show mainstream films, which come with a lot of issues.

"The writing's on the wall — 35mm is going away as an exhibition medium," Kuhns said. "Disney shocked a lot of people by sending out a memo saying, 'We will stop distributing prints to theaters starting next year.' So if you want to show a Disney film you have to show it digitally or not at all."

Kuhns said that despite having more freedom to choose what movies he shows, his theater is not without limita-

tions. He said that because people can recreate so much of the movie experience at home, they've stopped going to the theater to watch films.

He said the challenge for Pickler's Famous is figuring out how to add more value to its showings. To do this, he said they put on events like their "Rocky Horror Picture Show"-themed showing, which included movie-inspired food, drinks and costumes.

"What we're trying to do at Pickler's Famous is make movie-going into a social experience again, bringing people together and using the movie as a point for having fun with each other instead of just sit and stare at a screen," Kuhns said.

# Witnesses share religion door to door

BY BETHANY COURY  
Staff Reporter

Behind each door Elder Chris Snyder knocks on is a person he thinks can benefit from hearing about Jehovah's Witnesses in the same way he has benefited for almost 30 years.

Snyder is one of about 60 congregation members of Kingdom Hall, the church for Jehovah's Witnesses in Kirksville. Snyder said Jehovah's Witnesses is a "non-mainstream" Christian denomination, known for its door-to-door witnessing. Every week, he knocks on strangers' doors, hoping to relate what he and other members consider Biblical truth to anyone who will listen. Many don't.

More than 25 years ago, Snyder was someone who was hesitant to listen. Snyder, who was raised without religion, said he

never felt comfortable in any of the Christian denomination churches he visited. He brushed off the Jehovah's Witnesses the first time they came to his door, he said, when he was a Northeast Missouri State University student.

After the Jehovah's Witnesses' frequent visits to his home, Snyder said he became impressed with their dedication of personal time and resources to witness to him, and their consistent use of the Bible in answering questions about their beliefs. He said his conversion took a few years. He studied the Bible and regularly began attending services — which the Jehovah's Witnesses call meetings — until he made the religion his own by being baptized into the church.

"Back then, when they first started coming to my door, I never thought I would do that," Snyder

said. "But realizing that someone did that for me, I owe it to the next guy. It became a pretty strong desire to witness."

Randy Cowan, a car salesman at Jim Robertson's, said he does not like give time to Jehovah's witnesses and shuts the door after informing them he has a bible. Cowan said thinks the Jehovah's Witnesses is just another religion, but maybe a bit stranger.

"They go door-to-door pushing it on people," Cowan said. "But I don't give them the opportunity to push. But neither does anybody else."

Jehovah's Witness and Elder Jerry James called witnessing a "response," rather than a requirement. He likened the situation to finding out about an incredible deal: The most likely response would be to take part in it and tell everybody.

James said there are two main

reasons they witness door-to-door: The first, he said, is they find it consistent with the practices of the early Christians in the Bible. The second is people are the most relaxed and have more free time at home.

James said the more they remember that their news is going to benefit someone, the more confident they feel. They don't take it personal if the response is harsh.

"All we can see is someone slams the door in our faces, and we don't know if they're having a bad day, or anything, so we don't take it personal," James said.

When Jehovah's Witnesses first came to alumnus Ian Madrigal's door, he said he didn't want to be rude, so he tried to appear interested. Madrigal, raised Catholic and now an agnostic, said he didn't want the witnesses to feel "defeated," so he agreed to meet with them to talk about the Bible, but

put it off perpetually. "I didn't really want to meet with them," Madrigal said. "They seem a lot like Christians — well, I guess they are Christians — but they're just strange."

James said they don't face rejection often. Some people they witness to simply are content with their own beliefs, he said, some are inquisitive and some are "looking for something more."

James said living according to the Bible is central to being a Jehovah's Witness. The Bible is like a guidebook to life, he said — to not read it would be like buying an appliance and immediately throwing away the manual.

"People are very frustrated with the world, but we have a guidebook that has been given to us," James said. "We're just there to help [people], if they want to know more."

# Classifieds

## Rates:

- On-Campus: \$3 per ad per issue. Under 25 words.
- Off-Campus: \$5 per ad per issue. Under 25 words.

### For Rent

Wagner Enterprises rental properties are available for 2012-2013 lease. New units with 1-, 2- and 3-bedrooms are all within two blocks of campus! Complete with washer/dryer in each, all electric, central heat and air, private parking and maintenance staff. For more information, call 660-341-5538 or visit [www.wespaces.net](http://www.wespaces.net)

Behrmann Rentals is offering a nice 2-bedroom home close to TSU available May 15, 2012. This home rents for \$450 and has hardwood floors, stove, refrigerator, washer/dryer and dishwasher, central air and carport. Visit [www.housesinkirksville.com](http://www.housesinkirksville.com) for photos and more information or call Jeff Behrmann, owner/agent at 660-626-7598.

Property Concepts LLC, your source for affordable student housing, now is leasing for the 2012-2013 school year. Studios, 1- and 2-bedroom units available. Apartments starting at \$325 with heat, water, trash, electric, wireless Internet and cable TV included. Two blocks from campus. On-site laundry. 24-hour maintenance. Pet friendly units available. Close to downtown. 660-627-1400. [kirksvilleapartments.com](http://kirksvilleapartments.com)

Two-bedroom, 1-bath house, close to University Farm, front deck with great view. Available 5/2012. Living room, eat-in kitchen, dishwasher/disposal, washer/dryer, new central heat and A/C. 660-988-5175. [jim@kirksvillental.com](mailto:jim@kirksvillental.com) [www.kirksvillental.com](http://www.kirksvillental.com)

Two-bedroom, 1-bath house, close to TSU and Hy-Vee. Available 8/2012. Living room, eat-in kitchen, dishwasher/disposal, washer/dryer, new central heat and A/C. 660-988-5175. [jim@kirksvillental.com](mailto:jim@kirksvillental.com) [www.kirksvillental.com](http://www.kirksvillental.com)

Sublease needed. Jan. 1 - May 31, 2012. 411 E. Scott Apt. A. Rent \$320 plus utilities. Hardwood floor, newly built. Contact Camden Stockton. 417-825-2657. [cls5711@truman.edu](mailto:cls5711@truman.edu)

Four-bedroom, 2-bath, 50 yards from campus. 608 E. Randolph restored inside and one of TSU's best. Pottery Barn look. All appliances including dishwasher, washer/dryer, central air. \$995. KPM 665-6380.

Sublease needed for January-May of this school year. One-bedroom with all utilities included, plus it's walking distance from campus. Call Jerry at 660-216-1794.

Two-bedroom, 1-bath apartment, one block from campus with private parking. Newly renovated with a covered front porch, large backyard and tons of character. Only \$450 a month! Pet friendly home! Call 660-216-1794 for a personal showing or visit <http://northeastmissouriproperties.com> for more information.

Four-bedroom apartment. Two baths, stove, refrigerator, dishwasher, washer and dryer. Available for August lease. 660-341-7529. No pets.

### For Rent

One-bedroom studio apartment one block from TSU! Spacious. Only \$300. Must see. 505 S. Davis. KPM 665-6380.

Two-bedroom small loft apartment 25 yards from TSU. Modern and restored. 606 E. Randolph B is perfect for one or two tenants. \$375. Low utilities. KPM 665-6380.

Missouri Riverside now is showing 1-, 2-, 3-, 4- and 5-bedroom apartments and houses for the 2012-2013 school year. Create a home away from home in one of our newly remodeled houses. Locally owned and managed with more than 20 years of service. Call 660-665-3779 today and schedule an appointment!

For rent: Several nice one-, two- and three-bedroom units available in the Water Works, Boardwalk, Park Place, St. James and Community Chest Apartments. All within one block of campus. Please check our website at [www.4horizonsrealty.com](http://www.4horizonsrealty.com) or call Four Horizons Realty, Inc. at (660) 655-3400.

Sublease available for spring semester. 901 S. Halliburton, a stone's throw from campus.

One-bedroom available in a 3-bedroom house. Private entrance/exit and small porch off of room. Great house, great room, great rent, great roommates! \$266/month. Lease runs January-May 2012. Don't pass this up! Please contact Lizzie at 314-610-4596 or [eas3324@truman.edu](mailto:eas3324@truman.edu)

Renting the White Apartments: A few still available! Come see what we offer! One, 2-, 3- and 4-bedrooms. Call 627-2060 or visit [www.TheWhiteApartments.com](http://www.TheWhiteApartments.com).

Looking to sublease a new, three-bedroom apartment. One-bedroom available immediately. Appliances included. Call 314-727-9460.

Three-bedroom, 1-bathroom house, close to campus with washer and dryer. Newly renovated with beautiful floors and a modern kitchen. \$625 a month with some utilities included for the 2012-2013 school year. Locally owned and managed with exceptional service. Pet friendly home! Call 660-216-1794 for a personal showing or visit <http://northeastmissouriproperties.com> for more information.

Three-bedroom one block from TSU. 709 E. Line. Restored inside. Character. Won't last. All appliances including washer/dryer in laundry room and dishwasher. KPM 665-6380.

Three-bedroom, 1 1/2 bath. 909 Sundown is a cozy townhome close to TSU and KCOM. All appliances. Attached garage. Only \$650. KPM 665-6380.

One-bedroom furnished apartment 2 blocks from TSU. Off-street parking. A/C. No pets. 660-341-3246.

Three-bedroom, 1 1/2 bath duplex. High efficiency heating and cooling. Washer and dryer hookups. Walking distance from Truman. Attractive, open design. Quiet neighborhood. S. Sheridan St. M-F call 665-8356.

### For Rent

Spring semester 2012. Nice 1-, 2- or 3-bedroom apartments. Onsite laundry. Call 627-2060 for more information.

Gordon and Motter Apartments. Two- and 3-bedrooms close to campus, all appliances including washer/dryer. 660-341-4163.

Three-bedroom close to TSU. Cool hardwoods. Loaded with all appliances including laundry room. Pottery Barn look. Spacious. 816 S. 6th is a sweet rental. \$650. KPM 665-6380.

Two-bedroom brick duplex. 1015 S. Halliburton has awesome location! Remodeled inside. Won't last. \$495. KPM 665-6380.

Large apartment two blocks from campus. Three to four bedrooms, two kitchens, two bathrooms. For four students to share. \$200 per person. All utilities included. 805 S. Fifth St. 660-349-0766.

Four-bedroom, 2-bath/shower, 2 living rooms. Being remodeled now and available for May 2012. New refrigerator, stove, dishwasher and washer/dryer included. Close to TSU and fraternities. Lease now and choose color of paint for bedrooms, carpet color, etc. \$850 per month. Call Bobby Poston at 660-216-1445 to schedule showing.

Four-bedroom, 2-bath/shower. Large living room and dining room. Washer/dryer included. \$650 per month. May lease. This house is huge with lots of space. Neat and well maintained. Call 660-216-1445 to schedule showing.

### Miscellaneous

Ekklesia Campus Ministry House, 1405 S. Florence, seeks male renters for Fall academic year. \$255 per month includes utilities, Internet and cable. 665-8133 or [bpoyner@truman.edu](mailto:bpoyner@truman.edu)

### For Sale

Brick Cape Cod house for SALE by owner, (plus 2 additional lots) 2 blocks from TSU, Central Air, 5-bedrooms, 2-bathrooms, 2 fireplaces, screened in porch w/ second floor deck, family room 38' x 12', Call 660-627-0040 or 660-349-8466.

advertise with the Index

785-4319

[tsu.indexads@gmail.com](mailto:tsu.indexads@gmail.com)