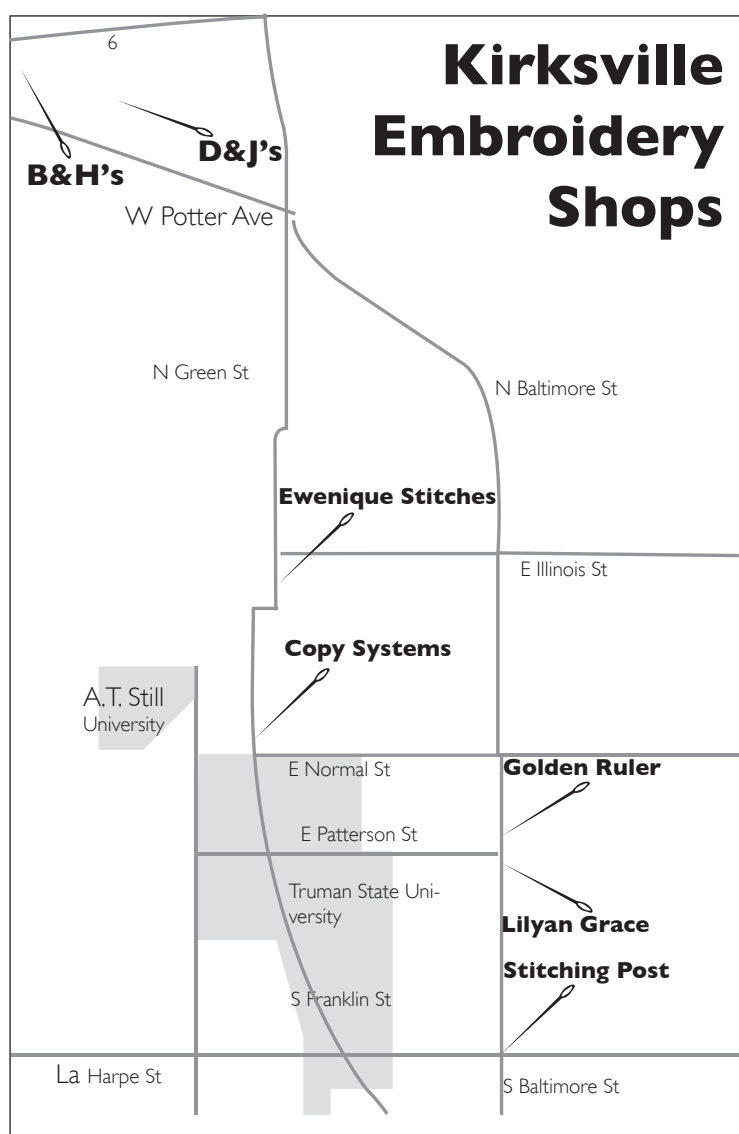




The *Index* will continue its City Council profile series in the March 15 issue. The *Index* featured Betty McClane-Iles Feb. 16 issue and Robert Russell Feb. 23. Both articles are available online at www.trumanindex.com. Upcoming candidate profiles will spotlight Daniel Branstetter and Joe Epperson. Election Day is April 3. The deadline to register to vote is March 7.



Embroidery shop opens on Baltimore

BY ASHLEY JOST
Assistant News Editor
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Lilyan Grace, an embroidery shop, is opening today on Baltimore Street across from Taco Bell and McDonald's.

Owner Grace March said opening this store has been a dream come true for her. With the high demand for embroidery skills in areas such as Greek letters, she said she understands she has competition.

"I'm going to do on-demand embroidery for people who need something fast that's relatively simple," March said. She said she can provide as short as a 30 minute turn-around for merchandise.

Sandy Simler, The Stitching Post owner, said she thinks there is more than enough business to go around in Kirksville.

She said even with as many embroidery shops as there are in Kirksville, such as The Stitching Post, Copy Systems, Ewenique Stitches, The Golden Ruler, independent owners and now, Lillian Grace, the Internet is the strongest competition.

"I've been here for a while and I think I've even just tapped into what business there is in town," Simler said. "There are so many areas of this business where if you do something unique then business will come. And there's nothing wrong with competition."

March said that along with

on-demand embroidery she plans to provide vinyl graphics, sublimations — printing on mugs, mouse pads and other items — and Greek letters as demand presents itself.

Bryan Beckmann, The Golden Ruler store owner, said their turn-around time for embroidery is "a few days," because office supplies are their main business. He said he isn't too concerned about how the competition will affect their profit.

"There's investment involved in embroidery, and really steep competition because it's so much cheaper to do now unlike how it used to be," he said.

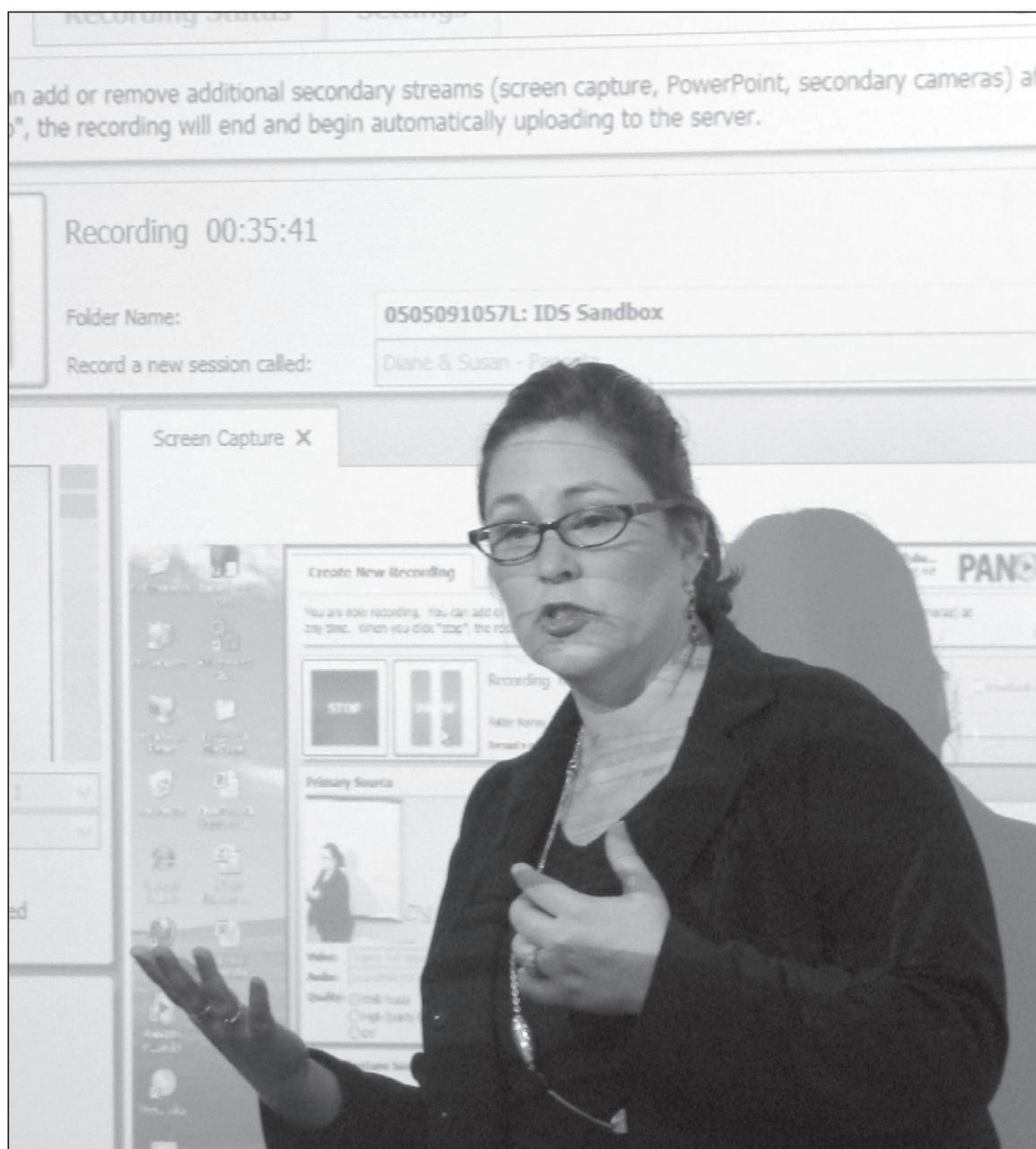
March said the decision to purchase her embroidering machine came during April 2011 after she attended seminars about what it would take to start a business.

After these seminars, March said she got a small business loan, and by the first of February she leased the space for her business.

The door to her store is on the side of the strip mall, but she said the building owner has plans to create an entryway from the sports store in front of hers so customers can browse each store.

"I'm going to be doing the embroidery on the letterman jackets for the store out front, and I just got done doing a big order for a war re-enactment group," she said.

March said the store, named after her younger daughter, is something she looks forward to expanding as opportunities arise.



Rose Sparks/Index

Learning Technologies Director Diane Richmond explains Panopto, a program that captures and distributes lectures, during Wednesday's Lunch-n-Learn session in Pickler Memorial Library. The series will explain different classroom technologies every Wednesday this semester.

Lunch series explains classroom technology

BY HUONG TRAN
Staff Reporter

As classroom technologies change, Truman State faculty is keeping up.

Lunch-n-Learn workshops are geared toward helping faculty learn to better incorporate technology like Skype and GoogleDocs in the classroom. The sessions are 11:30 a.m. to 12:30 p.m. Wednesdays in Pickler Memorial Library this semester.

Previously, the workshops focused more on what is available in the classroom rather than individual programs, said Susan Thomas, Instructional Designer of Learning Technologies.

"Our goal is for better, effective learning for the students, and that's ultimately why we feel these workshops are important," Thomas said.

Thomas said she chose topics for the workshop based on common questions she received from individuals via phone.

Some topics covered will be the use of VoiceThread for on-line discussions, Google Docs and Google Sites, and Films on Demand, which is a service offered by the library with digital video selections and social me-

dia, Thomas said.

Thomas said this week the discussion covered Panopto in online, which is a commercial lecture capture and distribution software.

"Our office has responsibilities in the areas of helping faculty learn new technologies and teaching methods that they may want to use in their classrooms," Learning Technologies Director Diane Richmond said.

Truman faculty members are experts in their subject areas, but they always are looking for new methods to reach students.

"We do a lot of consulting," Richmond said. "Faculty come to us for a particular appointment, but sometimes it's nice to have a workshop where we teach several faculty at the same time."

Thomas said another purpose of the workshop is to inform faculty about what is immediately available to them. Acquiring outside resources can be difficult because of copyright laws, so faculty should know they have a collection of already negotiated copyrights in the library, she said.

Thomas said she and Richmond are both teaching workshops and they expect to have

one session every Wednesday this semester, Thomas said.

Learning Technologies has a project plan for workshops every week during the semester, Richmond said. They usually occur at least monthly, with additional offerings at the beginnings and ends of semesters to make them more accessible to faculty, she said.

About five people attended the first session Feb. 22, which was about Skype and how it can be used in education to bring guest lecturers into the classroom and for online courses, Thomas said.

Thomas said that often when faculty comes to this workshop, they don't know much about the technology's potential. However, when they see it demonstrated, they realize how simple it is to use and are excited to use it, she said.

She said they expect five to 15 people per session. Thomas said some students have commented they were excited to see their professors discovering new technologies.

"I think the workshop series are nice because they give a very informal opportunity for people to get together and learn as a community," Richmond said.

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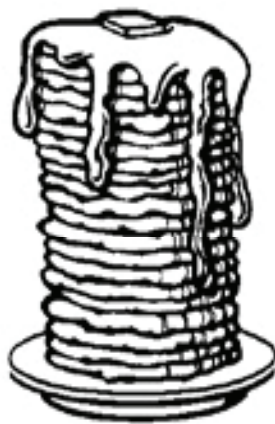
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