



Geocaching gains popularity locally

BY JENNIFER MARKS
Staff Reporter

Treasure hunting isn't just for swashbuckling pirates and retirees with metal detectors. Although it has no X marking the spot, Geocaching, a modern treasure hunt using coordinates obtained online and GPS devices, is making its mark on Kirksville residents and Truman State students.

The Kirksville Conservation Department will host a free, family-oriented geocaching event at the Department of Conservation Northeast Regional Office on March 17, from 2 p.m. to 3 p.m. Naturalist Amanda Moore, the event's organizer, said the goal of geocaching is use a GPS to find a container, called a cache, hidden at the coordinates scavengers receive from online or, in this case, at the event. Inside the containers they find small gifts and logbooks in which they can record when they found the cache, Moore said. If participants take a prize or treasure out of the canister, Moore said, they have to replace it with something else. Instead of goodies, some caches contain more coordinates that lead hunters to more caches, she said.

This event is a multi-cache types, leading the treasure hunter on a trail of caches, each containing another set of coordinates, Moore said. Because the event is family-oriented, she said the caches will not be difficult to find. Her plan, she said, is to have two main trails that lead to the

same final cache and to have a competition between two groups to see who can reach it first.

Although some caches are more physically difficult than others, geocaching knows no age limit, Moore said.

"I have a 5-year-old daughter who loves geocaching," Moore said. "I've met grandmothers in their 60s and 70s who love to go geocaching."

Using geocaching.com, the official online resource for all coordinates and caches, someone can search for less strenuous caches depending on their abilities, Moore said. The most difficult cache she has found was a film canister hidden in the woods deep within a hollow tree, so tall, Moore said, they could barely reach the top. To retrieve the canister, which contained a logbook documenting the finders of the canister; they had to find the non-specific tree in which it was located and had to be tall enough to reach in far enough to grab it, she said.

"I probably never would have found it if I hadn't had somebody there who had been there before," Moore said. "It took three of us to be able to get the container out of the tree."

Freshman Dan Brodnik said he started geocaching as a senior in high school with his brother in his hometown of St. Charles, Mo. The first cache they found contained a playing card and a tiny ceramic frog, Brodnik said. Two of the caches they have found were in a tree stump and under a park bench near their home,

he said. Brodnik said he enjoys geocaching because it's always an adventure — he never knows what he's going to find. He said people never realize how many of them are so close to where they live.

"I've probably walked by those two [caches] 50 times in my life, at least," Brodnik said. "It's interesting finding something you had no idea was there that all these people are looking for."

Freshman Angela Deters said she started geocaching with her family a few years ago after her father heard about it from a co-worker. Now, her parents and four siblings become treasure hunters when they travel on family vacations, she said. They have geocached throughout Missouri, in cities like Warrensburg, Kirksville and O'Fallon, and across the United States, including Tennessee and Colorado, she said.

Inside one cache, Deters said her family found a teddy bear with a way to record its travels throughout the world. In its place, she said her family left a small parachute Army man toy, the Deters family trademark cache item. For her younger siblings, instead of the treasure at the end of the trail, using the GPS is the most exciting aspect of family geocaching, she said. Deters said she likes geocaching because it gives hiking trips a purpose and goal.

"Who doesn't like treasure hunting?" she said.

Site offers new way to shop

BY EMILY BATTMER
Staff Reporter

Freshman Jared Mellema is only a first-year college student, but he already is a CEO — thanks to a new company called Zaarly.

Mellema said Zaarly is a secure online marketplace specifically designed for college students to trade with other college students. Mellema, a member of Zaarly's Campus CEO program and a Truman State representative, said he's not the only one benefiting from the site. Sixty active users at Truman already are buying and selling goods and services from Zaarly.

The early success has made Mellema excited for the site's future at Truman.

"It's pretty encouraging," he said. "That made me believe there was a purpose for Zaarly at Truman and it would be used on campus successfully."

Mellema said Zaarly presents students with the opportunity to get what they want at a good price from their peers and to make a little extra cash.

The site also opens up a line of communication so the Kirksville community can utilize Truman's labor resources if residents need help with things like yard work or babysitting, he said.

"It's just a way to tap into the power of personal trade on campus," he said.

Angela Meyer, University Marketing Coordinator for Zaarly, has worked directly with Mellema to get Zaarly started at Truman as well as 34 other schools nationwide. Meyer said the company is targeted at college students because there is a high demand for goods and services on college campuses and has benefits specific to college students.

In addition to making extra money by responding to requests for goods and services, she said college students will find Zaarly useful because they need to have access to their community. For instance, she said when she was attending college, she needed a textbook for a class and knew someone in her major

probably had it — but she didn't know who to ask.

The idea of online trading isn't new, but Meyer said this company is different from others in many ways.

First, she said it's buyer-driven, meaning the buyer posts what he or she wants or needs and how much that individual is willing to pay.

She said it's hyper-local, which means while most trading sites go by neighborhood or city, Zaarly is to-the-block specific, which allows more instantaneous trading, Meyer said.

The third major difference is Zaarly's alert system. Local businesses can sign up for alerts from the company when someone posts that they need a certain product. Essentially, they are getting free, instantaneous leads for potential customers, Meyer said.

She said the connections Zaarly creates with local businesses and other community members outside Truman, as well as within the University, are what make it unique.

"This site has the power to connect a lot of people locally in a very big, powerful way," she said.

Freshman David Joyce already is an active

Zaarly user. Joyce, an avid town-square shopper, said he often goes into local shops like Hidden Treasures to find cheap, interesting products. He started using Zaarly for the same purpose last semester when Mellema introduced him to the company, because he said it seemed like a more reliable way to find what he was looking for.

Joyce said he checks Zaarly daily, but so far he hasn't made any transactions. He said as of now, there aren't enough local people using Zaarly to find the things he's looking for, but with more publicity he thinks students could probably find anything they need.

"I would definitely recommend it to other students, because the more people that are using it, the more variety we have for being able to find the things we're looking for," he said. "It keeps money on campus and in the students' pockets."



A screenshot of its Zaarly logo from their website.

Classifieds

Rates:

- On-Campus: \$3 per ad per issue. Under 25 words.
- Off-Campus: \$5 per ad per issue. Under 25 words.

For Rent

Wagner Enterprises rental properties are available for 2012-2013 lease. New units with 1-, 2- and 3-bedrooms are all within two blocks of campus! Complete with washer/dryer in each, all electric, central heat and air, private parking and maintenance staff. For more information, call 660-341-5538 or visit www.wespaces.net

Behrmann Rentals is offering a nice 2-bedroom home close to TSU available May 15, 2012. This home rents for \$450 and has hardwood floors, stove, refrigerator, washer/dryer and dishwasher, central air and carpet. Visit www.housesinkirksville.com for photos and more information or call Jeff Behrmann, owner/agent, at 660-626-7598.

Property Concepts LLC, your source for affordable student housing, now is leasing for the 2012-2013 school year. Studios, 1- and 2-bedroom units available. Apartments starting at \$325 with heat, water, trash, electric, wireless Internet and cable TV included. Two blocks from campus. On-site laundry. 24-hour maintenance. Pet friendly units available. Close to downtown. 660-627-1400. kirksvilleapartments.com

Three bedroom, 1 1/2 bath apartment. High efficiency heating and cooling. Washer and dryer available. Walking distance from Truman and ATSU. Attractive, open design. Quiet neighborhood. S. Sheridan St. Call 665-8356 M-F.

Available August 1. One-bedroom, off-street parking close to Truman. Stove, refrigerator, furnished, total electric. \$260/month. No utilities. 660-216-1952.

Four-bedroom apartment. Two baths, stove, refrigerator, dishwasher, washer and dryer. Available for August lease. 660-341-7529. No pets.

Nice 3-bedroom condo for only \$650. All appliances including washer and dryer. Attached garage for bikes. 909 Sundown. Very Nice. KPM 665-6380.

Three- and four-bedroom houses close to campus. Newly remodeled. Washer/dryer, stove, refrigerator and microwaves included. Available May. 660-216-3803.

Four-bedroom, 2-bath 10 yards from campus. All appliances including washer/dryer. 601 E. Patterson \$900. Great parking. KPM 665-6380.

Two-bedroom house, newly remodeled. \$550/month. Near TSU and ATSU. Call 660-216-7964.

Three-bedroom, 1- bath house. \$650/month. Cheap to heat. Washer and dryer included. Small pets allowed. Owned by TSU professor. 608 W. Patterson St. Call 660-988-0646.

Three and four-bedroom apartment. Quiet neighborhood, no pets, water/trash included. Available May 2012. Call Corey Sanford. 660-341-1324 or leave message. \$500/month.

For Rent

Missouri Riverside now is showing 1-, 2-, 3-, 4- and 5-bedroom apartments and houses for the 2012-2013 school year. Create a home away from home in one of our newly remodeled houses. Locally owned and managed with more than 20 years of service. Call 660-665-3779 today and schedule an appointment!

For rent: Several nice one-, two- and three-bedroom units available in the Water Works, Boardwalk, Park Place, St. James and Community Chest Apartments. All within one block of campus. Please check our website at www.4horizonsrealty.com or call Four Horizons Realty, Inc. at (660) 655-3400.

Renting the White Apartments: A few still available! Come see what we offer! One, 2-, 3- and 4-bedrooms. Call 627-2060 or visit www.TheWhiteApartments.com.

Three-bedroom, 1-bathroom house, close to campus with washer and dryer. Newly renovated with beautiful floors and a modern kitchen. \$625 a month with some utilities included for the 2012-2013 school year. Locally owned and managed with exceptional service. Pet friendly home! Call 660-216-1794 for a personal showing or visit <http://northeastmissouriproperties.com> for more information.

Four-bedroom, 2-bath/shower, 2 living rooms. Being remodeled now and available for May 2012. New refrigerator, stove, dishwasher and washer/dryer included. Close to TSU and fraternities. Lease now and choose color of paint for bedrooms, carpet color, etc. \$850 a month. Call Bobby Poston at 660-216-1445 to schedule showing.

Four-bedroom, 2-bath/shower. Large living room and dining room. Washer/dryer included. \$650 a month. May lease. This house is huge with a lot of space. Neat and well maintained. Call 660-216-1445 to schedule showing.

Spring 2012. Nice 1-, 2- or 3-bedroom apartments. On-site laundry. Call 627-2060 for more information.

One-bedroom furnished apartment 2 blocks from TSU. Walk-in closet, washer/dryer, private entrance, off-street parking. A/C. No pets. Available now, May or August. 660-341-3246.

One efficiency apartment. \$240 a month. Stove and refrigerator furnished. Off-street parking. Close to Truman. Water and trash paid. 660-216-1952.

One-bedroom duplex apartment. Washer/dryer, central air, dishwasher. Behind Domino's Pizza. \$300. Available 8/8/12. 660-665-3208. 8-5.

Five - 6-bedroom, 2-bath, with range, refrigerator, dishwasher, washer and dryer furnished. Call Evonne Baker 660-341-1785 or CENTURY 21, Whitney Agency 660-665-5678.

For Rent

Multiple high quality 2- and 3-bedroom apartments available for May, June and August 2012 leases. Oriented for the professional student who places a high emphasis on a quiet and safe environment with attractive modern surroundings. CALL ONLY 626-7695.

Available May. Three-bedroom house close to TSU, nice yard, off-street parking. Hardwood floors, front porch swing, washer/dryer. Call Mike LaBeth, owner-agent 660-216-7144.

Available August. Two-bedroom house close to TSU. Nice yard, off-street parking. Hardwood floors, washer/dryer. Big rooms. Call Mike LaBeth, owner-agent 660-216-7144.

Newer 2-bedroom duplex apartments. Near Downtown. Walk-in closet, washer, dryer, dishwasher, refrigerator, range, central air, garbage disposal, outside storage shed. Off-street parking. Available May and August. \$425. 665-3208. 8-5.

Newer 2-bedroom duplex apartments. Four blocks from campus. Walk-in closet, washer, dryer, refrigerator, range, central air, garbage disposal, off-street parking. Available May and August. \$450. 665-3208. 8-5.

Large 4 plus bedroom apartment. Remodeled. Four blocks from TSU. All utilities paid including Internet and cable. Washer and dryer included. Available August 1. Call 660-216-8608 or 660-627-7243.

Two-bedroom brick duplex, one block from TSU. Newly remodeled with awesome location. All electric for low utilities. 1015 S. Halliburton is only \$450. KPM 665-6380.

Nicest 4-5 bedroom left. 710 E. Line. One block from campus. Loaded with all appliances including washer/dryer. Central air. Great kitchen. 2 1/2 baths. \$999. KPM 665-6380.

For Sale

Brick Cape Cod house for sale by owner, (plus 2 additional lots) 2 blocks from TSU, central air, 5 bedrooms, 2 bathrooms, 2 fireplaces, screened-in porch w/ second floor deck, family room 38' x 12'; Call 660-627-0040 or 660-349-8466.

Miscellaneous

Visit our Coin Laundry at 1003 W. Michigan for the cheapest rates in town!

Lake Road storage units available starting at \$25. Larger units starting at \$75. Call 660-665-2028.