

# Posters make online waves

Truman State alumnus finds viable market through social media

BY LACEY RAPER  
Staff Reporter

Alumnus William Frazier is experiencing new-found fame at Truman State, as the collection of illustrations referring to Kirksville he created while at school went from a few hundred hits on the website behance.net to more than 10,000 during the past three weeks. Share after share via Facebook and Twitter has allowed him to make a name for himself at Truman after graduating.

The collection was created for an illustration class during 2011, Frazier's final year before earning his BFA in visual communications. Frazier said the assigned project was to make a collection of individual illustrations that worked together as a whole. Up until a few weeks ago, the series, which can be found on Frazier's Behance page, only had a few hundred views. But recently, the illustrations have spiked interest, with views of the collection reaching more than 10,000. Frazier said he has been pleasantly surprised at the sudden flood of interest people have taken in the collection.

"I posted these over two years ago, and all of a sudden within the past few weeks, they've kind of gone viral with Facebook, Twitter and Behance," Frazier said.

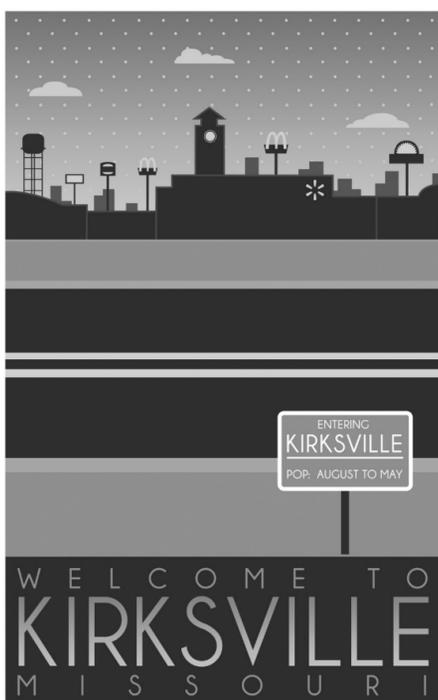
Each illustration focuses on a different aspect of Kirksville, each with a short slogan that both highlights and pokes a little fun at the area. For example, one shows the lake at Thousand Hills Park with the slogan, "Thousand Hills State Park: Now with even less E. Coli!" Frazier said he really appreciates the school and the surrounding area, and he said all the jokes are made with good humor.

Frazier said in addition to the mass amounts of views and shares on social media, alumni have called him and asked if the illustrations are for sale. He quickly has responded to the demand and now is selling them.

"It definitely makes you realize how relevant, important and useful social media is these days, especially with people in the creative industry," Frazier said. "These days, technology can really help."

Russell Nelson, visual communications and art professor, said he appreciates the collection's simple and clean design. He said the slogans were clever and carefully done.

Tim Senholtz, Sophomore vi-



Submitted graphics  
**Two of the posters from Frazier's collection of eight tongue-in-cheek travel posters he created about Kirksville. Although Frazier has graduated from Truman, they have caught current students' attention, as shown by the posters' recent online buzz.**

sual communications major, saw the photos through Facebook and praised the illustrations for their simplicity and use of color. He also said the slogans were funny and dead-on.

Frazier said he tells students to be aware of their future, because they never know when something

they do now will come back again, and he said he believes what one does during college matters.

"Especially when you're in college, it's hard to see the work that you do and how it's going to affect you later on and the reach it's going to have," Frazier said. "I would say constantly think about what you're

doing now and how it's going to affect you and maybe someone else in the future."

Those interested in purchasing a print of Frazier's illustrations can contact him at William.frazier.is.available@gmail.com, 314-324-7838, or www.behance.net/WilliamFrazier.

# Definition of home varies among students

BY KATEY STOETZEL  
Staff Reporter

Hollywood gives us the clean-cut version — simple, white picket fences, the works. This four-letter word can mean different things to different people.

Whether it's a place or a feeling, or two places or a multitude of feelings, "home" extends much farther than the dictionary.

"I don't really consider Truman State to be my home just because I'm an exchange student and I know that I'll be returning home in May," junior Chloe Bell said.

Home for Bell is Portadown, Northern Ireland, part of the United Kingdom. But the place where she was born does not necessarily make Portadown her home, she said.

Bell said it's the little things that make Northern Ireland feel like home to her, like friends and family.

Bell said there are sayings and phrases in Northern Ireland that don't make sense anywhere else.

For example, Bell said one of their sayings is 'What's the craic? [pronounced crack], which means 'what's happening?'

"Craic" and "crack" might be easily misinterpreted, but the "home is where the heart is" mentality is easy to interpret. Bell said she loves the cliché.

"There definitely is something special about going home and I think that no matter where in the world I end up living, Northern Ireland will always be my home and where my heart is," she said.

Bell said she considers Portadown her only home, but still thinks a person is perfectly capable of having two homes. She said if she were to live in America for a few years, her house here would be considered her home just as much as Northern Ireland.

Sophomore Samantha Moeller said her home is in Ankeny, Iowa, and consists of a kitchen full of Coca-Cola paraphernalia. Posters from concerts decorate her walls, pictures of family members line the mantle and a chest that belonged to her grandparents resides in the living room.

"I can relax and feel comfortable, especially in my room. It's big and open, and it's away from everything," Moeller said. "It's just mine. My dorm room has limitations."

Moeller said her second home is the Hidden Acres summer camp in Dayton, Iowa, where she goes every

summer. It's the people that make up Moeller's home, rather than the place. She said her family and friends go with her, which makes it feel like a part of herself.

Senior Kristina Larkin said she sees home not necessarily as a place, but rather as a feeling. For Larkin, "home" has more to do with the people that live in the place, than the physical surroundings.

"My home is my husband. He makes me laugh, sad, cry, and will cuddle with me and watch a Disney movie," Larkin said. "But even so, I can still sit down and talk and drink coffee with my mother-in-law, it still feels right."

Larkin said even with her best friend in New York, seeing her would still feel right, despite the distance. The cliché answer to the question of "what is home?," Larkin said, is love.

Larkin, on the other hand, approaches the concept a little differently.

"You can technically love someone with all your heart, but it still may not be home," Larkin said. "Like, I love my mom and my dad, but when I go to their houses it's still not home. Sure, love factors into it, but it's not everything."

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