**New store dishes up cool treats**

University alumna opens restaurant to recapture spirit of 1950s

Matt Spencer

Crumbles and Cream, a 1950s-style soda shop and ice cream parlor, will open Friday at the corner of Franklin and Jefferson streets. The building originally was built in 1952 as a Tasty Freeze and most recently housed a Pizza Hut delivery building.

Larry Whitney, owner of Crumbles and Cream, plans to decorate the soda shop’s walls with 1950s memorabilia. He also said the store eventually will have self-serve frozen custard dispensers and a soda fountain, which is much more elaborate, said Whitney.

“Frozen custard is the new thing, and it is popping up everywhere,” senior Beth Evers said. “Now, I’m waiting for somebody to come to Kirksville.”

Crumbles and Cream owner Larry Whitney prepares an ice cream cone for a visitor to his not-yet-open store. Crumbles and Cream, which officially opens Friday, is located in the same place an earlier ice cream shop once stood back in 1952. Whitney commented that he is just “turning the keys to it and it’s one way.”

**Student Appreciation Day**

Hot dogs, cookies, soda, door prizes

Register to win a DVD player

7 p.m. to 9 p.m.

Open to college students, grad students, teachers, staff, friends, high school seniors

Hi! My name is Ann Klein of Klein Market Research, and I have been asked to conduct a market research survey on clothes shopping for a women’s store in Kirksville.

To qualify you must:

* Be 17 to 35 years of age
* Wear size 15-20

The survey will be conducted:

* At various times after 5 p.m. Nov. 13 at Day’s Inn

Call now. Space is limited. If you would like to participate in this market research survey, call toll free:

1-866-765-8696

Ask for Klein Ann.