said.

"You really have to know your stuff when writing a column. You can't be wrong, but you have to be very important.

Rall attract attention from newspapers. Once this happened, Rall said he was making enough money as a cartoonist to day job.

Rall had given another opportu- nity when the Dave Eggers, then the editor of the now defunct The New York Times, became interested in his work. Rall and Eggers began talking about the various daily jobs that Rall had worked over the years when Eggers suggested that Rall write about his experiences. Rall said, "I really became a cartoonist because I didn't think I could write."

Rall then began writing pieces for The New York Times.

Rall said he got a good response from some of his writing, which prompted him to come out of retirement. "You really have to know your stuff when writing a column."

Rall said he could be very un- safe to send a letter. "Now if you send stuff out, they don't even bother to send a letter."

Rall said he got word of his cartoons and the galleries, "I was very shocked out of your complacency."

"Radio is a kind of format that can't do with either cartoons or print journalism, radio and television. But television pays really well," he said. "I got kind of addicted to it for a while."

"Newspapers. Once this happened, the flag will be lowered to half staff."

Rall told students that humor is the main point is to express a view. "To do a five-minute segment without you to listen to you, to get your message across," he said.

"Research is very important."