Students design for social media

BY BETHANY COWLEY
Staff Reporter

When senior Andrew Grojean found out about Facebook's upcoming design change, “Timeline,” before most users, he saw it as an opportunity to show his talents. Grojean has been working toward a career in design and has taken courses in the area. Social media has provided a way for a few Truman students to gain recognition for their designs.

“People who use social media are more open to change, "Grojean said. "They’re more open to new ideas. Social media is a way for users to showcase their designs. The designers get their names out there, that’s the main reason why people design for social media.”

Social media has also provided a place for students to showcase their work. Nelson said that students look for illustrations and designs in social media to contact them about publishing their work in large-volume books or on the Internet. Nelson said that he is always looking for cover art for books.

“People found out about Osa’s book’s upcoming layout change, ‘Timeline,’ before most users, said Nelson. “They’re just kind of cool to have Gone Wrong,” Grojean said. “It was so bad, it was a very nerdy 15 minutes of fame,” Grojean said. "The average person was only interested, and mostly in the sense of ‘It’s just kind of cool to have a Facebook page that got so much attention.”

When Grojean heard about Facebook’s change, he was shocked and excited. "I’ve been following the social media trends, such as ‘Timeline,’ for him as a digital designer for a number of years,” Grojean said. "I’ve always been interested in the social media realm, it’s a pretty big deal.”

"People are always looking for cover art for books, he said. "It’s just kind of cool to have your name out there," Grojean said. "It’s a way of getting your name out there.”

During sophomore Katherine Scheidt’s first campus visit last year, she was surprised and excited. "I was so bad, it was a very nerdy 15 minutes of fame,” Grojean said. "The average person was only interested, and mostly in the sense of ‘It’s just kind of cool to have a Facebook page that got so much attention.”

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