The four sports medicine professionals are trying to garner momentum behind a proposed Kirksville Sports Dome and community center that would improve community health and plans to fund it using government wellness grants and private fundraising.

"I think the key is to find a partnership where the funding is there for this to get off the ground, and just see what the initial conversations look like," Kerber said.

"It’s really not a mandate," Kerber said. "Rather, it’s a program that an institution chooses to implement and has the flexibility to decide what the program will look like for their students."